Appendix 5

Application for Advertisement Consent: Proposal Factsheet

URN: 21545

Site Name: Eagles Meadow Shopping Centre, Wrexham, LL13 8DJ

Planning Portal Reference: PP-13097804

Advertising Type	Digital
Size of Advertisement (HxWxD)	3m x 6m x 0.15m
Number of Panel	One
Max Daytime Illumination *(to be adjusted based on application)*	Up to 5,000 cd/sqm (Brightness will vary during daylight hours based on ambient brightness (ie brighter on a cloudless summers day than overcast winters day)
Max Night-time Illumination *(to be adjusted based on application)*	300cd/m2
Notes	Brightness adjusted by a light sensor backed by a light table. The applicant would be willing to discuss further illumination controls and curfews if necessary.