In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application

wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
wrecsam

Applicant ALRIGHT MEDIA

Agent MR PAUL THAKER

Reference P/2024/1121

Date Received 16/05/2024

Decision Date 19/07/2024

Town and Country Planning Act, 1990
Town and Country Planning (Control of Advertisements) Regulations 1992

Location of Application

CENTRAL BUILDINGS, BROOK STREET, WREXHAM, LL13 7LH

Description of Application

NEWID YR ARWYDD PRESENNOL AM ARWYDD DIGIDOL
REPLACEMENT OF EXISTING SIGN WITH DIGITAL ADVERTISEMENT DISPLAY

In reaching this decision the Council has had regard to the following relevant policies: -

National Policies and Technical Advice Notes (TAN):
TAN 7 : Outdoor Advertisement Control

Wrexham Local Development 2013 – 2028:

DM1- Development Management Considerations

Revision	Date	Description of Decision
0	2024-07-19	Planning permission issued

Particulars of decision : GRANTED subject to the following:-

Condition(s)

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

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2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant such permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

6. The display screen shall be switched off between 00:00 and 05:00 each day.

7. The development shall only be carried out in strict accordance with the details shown on the following plan(s) and document(s):
T4826 A4 060 Revision A
T4826 A4 061 Revision A

8. The intensity of the illumination emitted from the sign the subject of this consent shall not exceed 800 candelas/ sq.m during the hours 05:00 and 19:00 and shall not exceed 300 candelas/ sq.m during the hours 19:00 and 00:00

Reason(s)

1 To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application

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2	To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
3	To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
4	To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
5	To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
6	In the interests of residential amenity and to preserve energy in the interests of climate change.
7	To comply with Section 91(3) of the Town and Country Planning Act, 1990.
8	In the interests of visual and residential amenities of the area.

David Fitzsimon
Prif Swyddog Yr Economi a Chynllunio, Cyngor Bwrdeistref Sirol Wrecsam
Chief Officer Economy and Planning, Wrexham County Borough Council

Refer to Statement of Applicant's Rights and General Information on our planning web site at:-
Planning and building control | Wrexham County Borough Council