Appendix 4

Application for Advertisement Consent: Proposal Factsheet

URN: 23205

Site Name: Ruabon By Passage, Ruabon, Ruabon By Pass, Wrexham, LL14 6YY

Planning Portal Reference: PP-13313178

Advertising Type	Digital
Size of Advertisement (HxWxD)	3m x 6m x 0.1m
Number of Panels	One
Max Daytime Illumination *(to be adjusted based on application)*	Up to 5,000 cd/sqm (Brightness will vary during daylight hours based on ambient brightness (ie brighter on a cloudless summers day than overcast winters day)
Max Night-time Illumination *(to be adjusted based on application)*	300cd/m2
Notes	Brightness adjusted by a light sensor backed by a light table.