8. MONITORING STRATEGY

The success of the MDAS will need to be monitored in conjunction with the Travel Plan and associated preliminary modal targets, together with consultation with WCBC, with means to measure the performance of the MDAS and adjust the range of interventions accordingly.

Section 6 has highlighted the significant opportunities to encourage supporters to travel to the stadium differently and decrease the current car mode share for home supporters from the 73% observed at present.

It is recommended that additional surveys of staff and home and away supporters are undertaken to establish travel modes and movements. A MDAS Action Plan has been developed and is summarised in Table 8.1.

Table 8.1 – MDAS Action Plan

Targets	Timescale	Responsibility
Set up Transport Working Group	Prior to use of Kop Stand	WAFC
Undertake baseline survey of supporters' travel modes on Match Day (away and home)	Within 6 months of new development becoming operational	WAFC
Undertake baseline survey of stadium and hospitality staff on Match Day	Within 6 months of new development becoming operational	WAFC
Develop draft targets in alignment with the Travel Plan data	Once baseline surveys are finalised	Transport Working Group
Review MDAS against draft targets	Once baseline surveys are finalised	Transport Working Group
Hold Transport Working Group meetings	At least every 6 months	Transport Working Group
Update MDAS and produce Monitoring Report	Annually	Transport Working Group

APPENDIX 1
WREXHAM AFC FAN SURVEYS

Kop Redevelopment – Club Consultation

First Name	Last Name
Post/ Zip Code	City
Country	Mobile Number

Date of Birth

Gender

Please select from dropdown

Email Address

Section 1: Freehold Ownership

You should answer both questions in this section.

(1) Would you be supportive of Wrexham AFC Limited ('Club') purchasing the freehold of the Racecourse Ground from Glyndwr University?

- Yes
- No
- Don't Know

(2) Would you be supportive of the Club purchasing the freehold of the Racecourse Ground from Glyndwr University and the Club voluntarily providing legal assurances that the Racecourse Ground will remain the home of Wrexham AFC until at least the 31st July 2115, unless a move

away is necessary because the Racecourse Ground is no longer capable of meeting the Clubs requirements?

- ○ Yes
- ○ No
- ○ Don't Know

Section 2: Accommodation

The Racecourse Ground is currently an all-seated stadium.

The new Kop is being designed to increase the capacity of the Racecourse Ground by approximately 5,500 of which approximately 500 would be a corporate seating area. There are three options for the remaining 5,000:

1. An all standing traditional terrace
2. All seats
3. Safe Standing, utilising rail seating that can be lowered to create an all-seated stand

Please note, when making your decision that you are not being asked to inform us whether you would stand or sit, only whether you would favour fans having the option.

When making your decision you should consider, if you opt for 1, this terrace wouldn't be capable of being used for competitive international football fixtures but both option 2 & 3 could be used for competitive international football fixtures.

In respect of the remaining 5,000 capacity, would you like to see:
Please select one answer only

- ○ 1. an all standing traditional terrace
- ○ 2. all seats
- ○ 3. Safe Standing, utilising rail seating that can be lowered to create an all-seated stand

---

Section 3: Transport

This section looks at how you get to the Racecourse Ground.

Have you attended a Saturday home game this season?

- Yes
- No

If yes, please continue. If no, please select 'Submit' to finish the questionnaire.

When attending Saturday home matches, do you normally:
Please select one of the following options.

- 1. Travel directly to the Stadium
- 2. Visit other facilities within the town before making way to the Stadium for kick off

Roughly how long before kick-off do you normally arrive in Wrexham?
Please select one of the following options.

- 1. Up to an hour prior to kick-off
- 2. Between 1 to 2 hours before kick-off
- 3. Between 2 to 3 hours before kick-off
- 4. Over 3 hours before kick-off

How do you normally travel to a Saturday home match?
Please select one of the following options.

- 1. I drive and park at the Glyndwr University (Plas Coch campus)
- 2. I drive and park somewhere other than Glyndwr University (Plas Coch campus) then walk to the Racecourse Ground
- 3. I am a passenger in a car that parks at the Glyndwr University (Plas Coch campus)
- 4. I am a passenger in a car that parks somewhere other than Glyndwr University (Plas Coch campus) then walk to the Racecourse Ground
- 5. I get dropped off close to the Racecourse Ground
- 6. I get dropped off in town then walk to the Racecourse Ground
- 7. I take a taxi to the Racecourse Ground
- 8. I take a taxi to Wrexham town centre then walk to the Racecourse Ground
- 9. I take a bus and then walk to the Racecourse Ground
- 10. I take a train and then walk to the Racecourse Ground
- 11. Other



Submit

APPENDIX 2
ACTIVE TRAVEL ROUTES

Wrexham North

Produced by the Active Travel web site. Gynhyrchwyd gan y wefan Teithio Llesol.

Wrexham County Borough Council
The Guildhall
Queens Square
Wrexham, LL11 1AY

Legend / Eglurhad

Active Travel Route / Llwybr Teithio Llesol

- Undefined path design / Dyluniad llwybr heb ei ddiffinio
- Footpath (away from road) / Llwybr troed (i ffwrdd o'r ffordd)
- Footway (alongside road) / Troedffordd (ochr yn ochr â ffordd)
- Cycle track (away from road) / Trac beicio (i ffwrdd o'r ffordd)
- Cycle track (alongside road) / Trac beicio (ochr yn ochr â ffordd)
- Shared use foot/cycle path (away from road) / Llwybr cerdded/beicio a rennir (i ffwrdd o'r ffordd)
- Shared use foot/cycle path (alongside road) / Llwybr cerdded/beicio a rennir (ochr yn ochr â ffordd)
- Segregated foot/cycle path (away from road) / Llwybr cerdded/beicio wedi'i wahanu (i ffwrdd o'r ffordd)
- Segregated foot/cycle path (alongside road) / Llwybr cerdded/beicio wedi'i wahanu (ochr yn ochr â ffordd)
- Cycle route (on road, not segregated) / Lôn feicio (ar y ffordd, heb ei gwahanu)
- Cycle lane (on road, segregated) / Lôn feicio (ar y ffordd, wedi'i gwahanu)
- Pedestrian zone / Ardal cerdded
- Pedestrian and cycle zone / Ardal cerdded a beicio
- Road without footway / Ffordd heb droedffordd

- Line end points / Pwyntiau diwedd llinell
- Cycle Network / Rhwydwaith Beicio
- Advanced Stop Lines / Llinellau Stopio Blaen
- Crossings / Croesfannau
- Related Facilities / Cyfleusterau Cysylltiedig

Landmarks / Tirnodau

- Bus Station / Gorsaf Fysus
- Hospital / Ysbyty
- Railway Station / Gorsaf Reilffordd
- Schools / Ysgolion
- Labels / Labeli
- Built-up Areas / Ardaloedd Adeiledig
- Admin Areas / Ardaloedd Gweinyddol

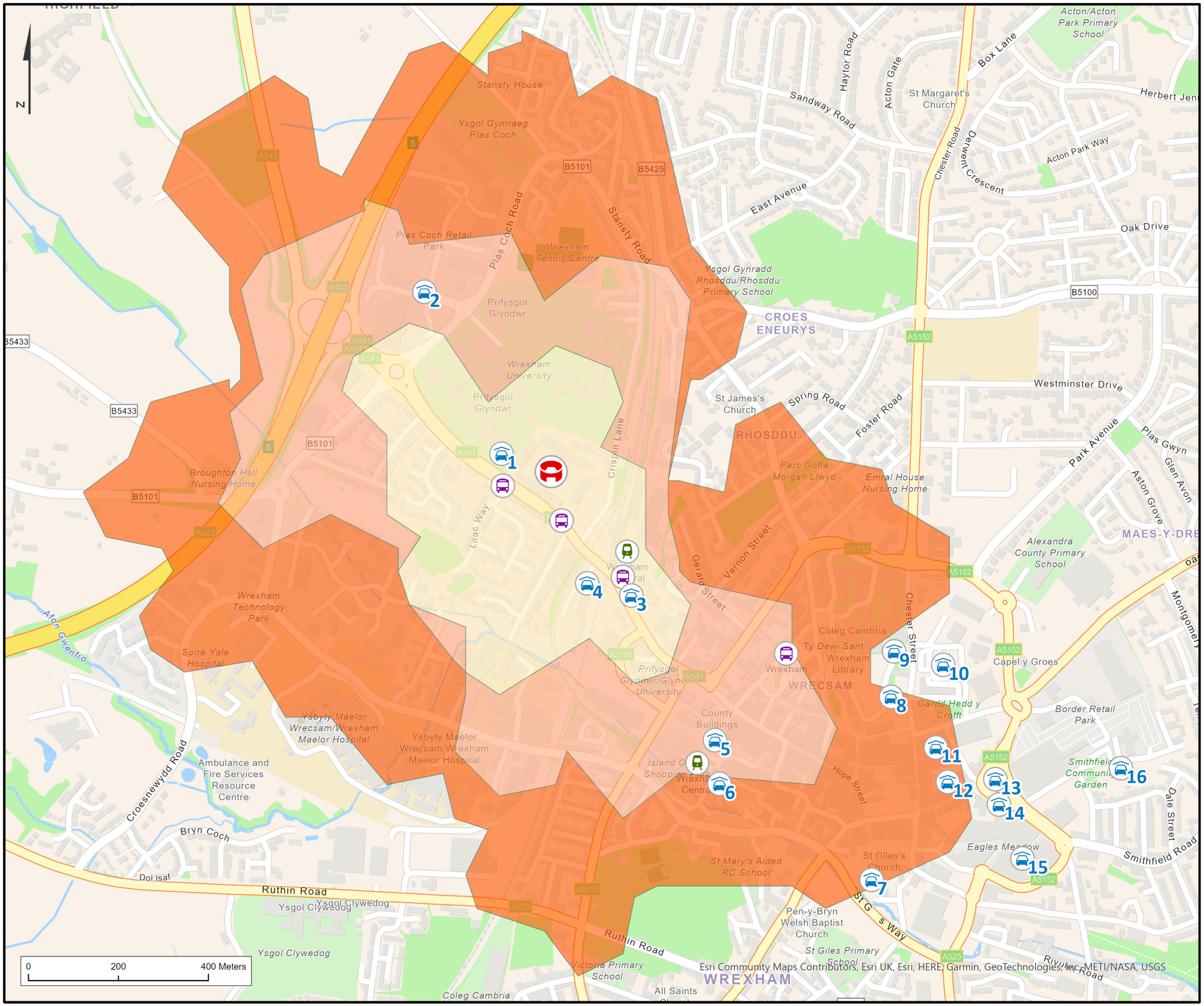
N

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Er bod Llywodraeth Cymru wedi gwneud pob ymdrech i sicrhau bod y wybodaeth ar y wefan hon yn gywir ac yn gyfredol, mae Llywodraeth Cymru yn cymryd unrhyw gyfrifoldeb am unrhyw wybodaeth anghywir. Lluniwyd y data o hawliau tramwy cyhoeddus, RhTI yr AO, Llwybrau Trefol RhTI yr AO a data sy'n deillio o ffotograffau o'r awyr wedi'i ategu gan arolwg maes. Yn y map ar-lein yn darparu canllaw yn unig ac nid yw cofnod cyfreithiol.

Llywodraeth Cymru
Welsh Government

21 Sep 2015 13:34 PM

APPENDIX 3
WALKING ISOCHRONES



Key

- Wrexham AFC Stadium
- Train Station
- Bus stop
- Car Park
  1. Glyndwr University
  2. Plas Coch Retail Park
  3. Wrexham General
  4. Premier Inn
  5. St Marks
  6. Island Green
  7. St Giles
  8. Guildhall
  9. Library
  10. Waterworld
  11. Ty Pawb
  12. Market Street
  13. St Georges Crescent
  14. St Georges Crescent South
  15. Eagles Meadow
  16. Crescent Road

Walking Distance (m)

- 400
- 800
- 1200

Figure Title
Walking Isochrone Wrexham AFC

Project Name
Wrexham AFC Kop Stand

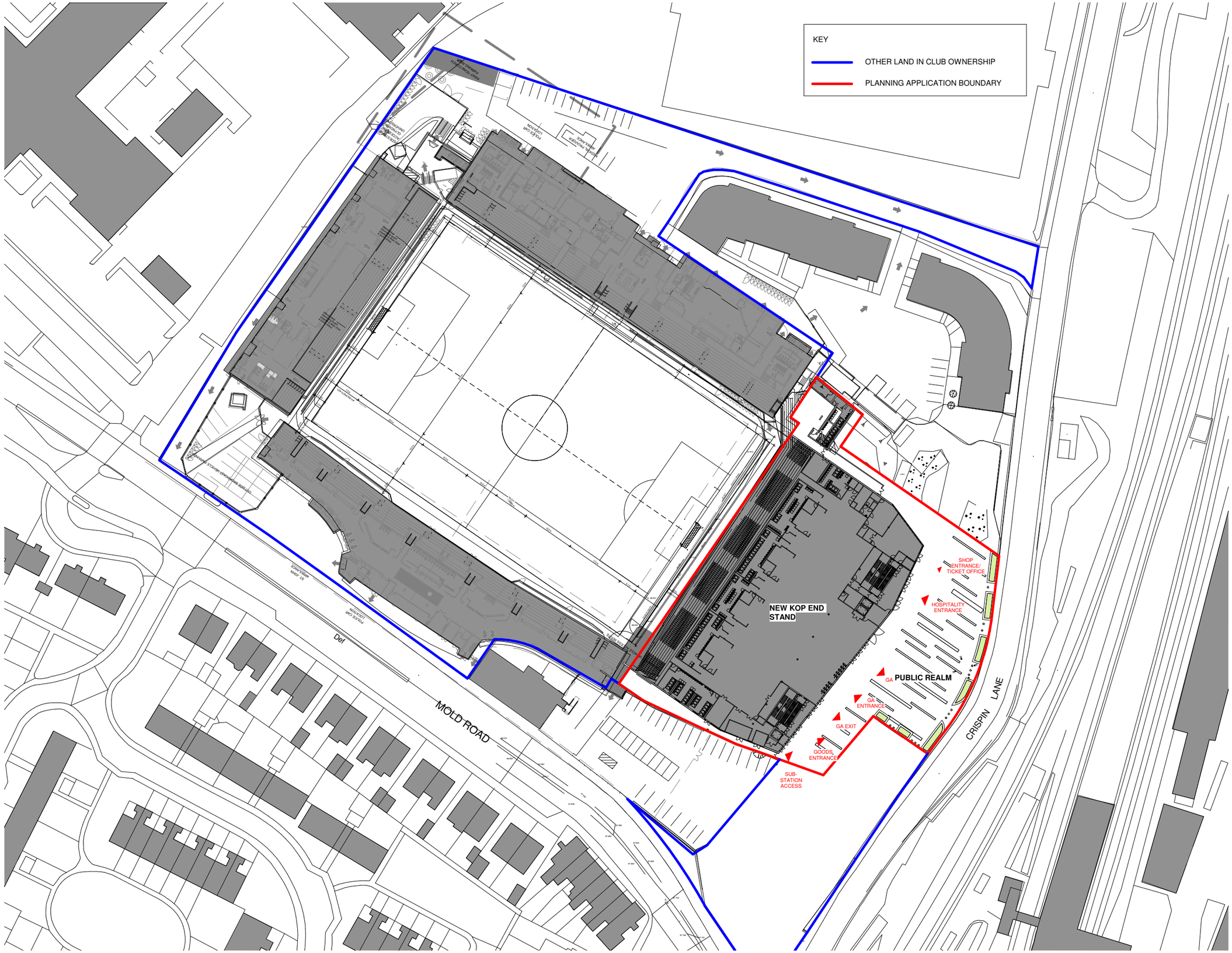
Project Number	Figure No.
1620012485	1
Date	Prepared By
24/06/2022	NS
Scale	Issue
1:8,000 @A3	1

Client
Wrexham AFC

RAMBOLL

APPENDIX 4
SITE LAYOUT PLAN

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1 **Proposed Site Plan**
1 : 500

NOTES
All dimensions and levels to be checked on site

Any descrepancies are to be reported to the Architect before any work commences

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rev no.	rev date	rev by	description
P6	27.06.22	WR	DRAFT PLANNING ISSUE
P5	13.06.22	WR	WIP Issue
P4	20.05.22	WR	Boundaries Updated
P3	16.05.22	WR	Site Boundaries Added
P2	13.05.22	WR	WIP ISSUE
P1	08.04.2022	WR	First Issue - Floodlight positions added for coordination purposes

project
KOP Redevelopment

location
Racecourse Stadium

Employer

client

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key plan

drawing title
Proposed Site Plan

AFL job number 211509 | scale @ A1 1 : 500 | drawn VR | checked NT | rev date 27.06.22

dwg purpose PLANNING | status S2 | rev P6

bim project origin zone level type role 5-digit no.
211509-AFL-ZZ-ZZ-DR-A-00101

APPENDIX 5
POSTCODE DATA