Planning Service
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Wrexham LL11 1LG

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wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
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Y Gwasanaeth Cynllunio
16 Stryt yr Arglwydd
Wrecsam LL11 1LG

Llinell Gymorth: 01978 298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

South of 2

Address Line 1

High Street

Address Line 2

Town/city

Wrexham

Postcode

LL13 8HP

Description of site location (must be completed if postcode is not known)

Easting (x)

333543

Northing (y)

350223

Description

Pavement south of 2 High Street, Wrexham

Applicant Details

Reference:

Name/Company

Title

Mr

First name

Dave

Surname

Evans

Company Name

WCBC

Address

Address line 1

Economy and Planning

Address line 2

Guildhall

Address line 3

Wrexham

Town/City

Wrexham

Country

Postcode

LL11 1AY

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

[redacted]

Secondary number

Email address

[redacted]

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replace existing map board with Genesis 65 inch Outdoor freestanding double-sided digital poster.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other sign

Height:
2.235 metres

Width:
1.086 metres

Depth:
0.375 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
1.425 m

What materials will the advertisement be made of?:
2mm Steel enclosure and 5mm tough glass

The colour of text and background:
Multi (digital display)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
2500 cd/m^2

Will the illumination be static or intermittent?:
Intermittent

If you have selected Other, please describe

Freestanding double-sided digital display poster to promote local businesses in Wrexham. To share key information on events, promotions to target the day time and night time economy.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯
⊘ Yes
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2024

To Date

Indefinitely

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- [x] No
- [ ]

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First Name

Surname

Reference

Date (must be pre-application submission)

Details of the pre-application advice received

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- [x] Yes
- [ ] No

If Yes, please provide details of the name, relationship and role:

Officer for WCBC

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No