Planning Service
16 Lord Street
Wrexham LL11 1LG

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E-mail: planning@wrexham.gov.uk
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wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
wrecsam

Y Gwasanaeth Cynllunio
16 Stryt yr Arglwydd
Wrecsam LL11 1LG

Llinell Gymorth: 01978 298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 1

Suffix:

Property Name:

Address Line 1: Regent Street

Address Line 2:

Town/city: Wrexham

Postcode: LL11 1SG

Description of site location (must be completed if postcode is not known)

Easting (x): 333388

Northing (y): 350343

Description:

Applicant Details

Name/Company

Title

Ms.

First name

Silvia

Surname

Maggini

Company Name

Santander

Address

Address line 1

Unity Place

Address line 2

200 Grafton Gate

Address line 3

Town/City

Milton Keynes

Country

Postcode

MK9 1UP

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement Consent:
- Existing signage replacement: Aluminium fascia module 40mm deep with inlaid acrylic logo. Externally illuminated via overhead trough downlighter.
Letters and logo finished in white on red RAL 3020 background.

- Existing signage replacement: Aluminium hanging sign with inlaid acrylic logo. Externally illuminated via LED trough downlighters.
Logo in white and red background. Both sides of the hanging sign will have the same logo/appearance and will be attached to a steel bracket (powder coated RAL 9011 black).

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
6 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Aluminium fascia with acrylic logo.

The colour of text and background:
Santander text and logo in white, with a red RAL 3020 background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
5.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Aluminium fascia with acrylic logo.

The colour of text and background:
Santander text and logo in white, with a red RAL 3020 background.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:

250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Hanging sign

Height:
0.6 metres

Width:
0.1 metres

Depth:
0.6 metres

What is the height from the ground to the base of the advertisement?:
2.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.6 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Aluminium and acrylic logo

The colour of text and background:
White logo on red background (RAL 3020)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Reference drawings:

WrexhamRS-0180-EL-EX
WrexhamRS-0180-EL-PR
Fascia and projecting sign externally illuminated signages.

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

08/01/2025

To Date

08/01/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- [ ] Yes
- [x] No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Ruben Sesmero Blanco

Date

08/11/2024