Heritage Statement

This statement covers the application for listed building consent for the Glyn Valley Hotel, Llanarmon Road, Glyn Ceiriog, Llangollen, LL20 7EU. The specific area the application concerns is the car park that allows patrons of the Glyn Valley Hotel to access the property.

The surrounding development

The site has been used as a car park previously and therefore, it is just the installation of our ANPR camera and pole which are relevant to the application.

Justification

The principle of our proposal is that the ANPR camera and pole allows for effective car park management at the site. The ANPR camera will take a still image of each vehicle that enters and exits the site. This then allows for any cars that do not park in line with the terms and conditions to be noted and enforcement action taken.

Smart Parking, who operate the cameras, is part of the British Parking Association (BPA) approved operator's scheme and have to adhere to their code of practice. Smart Parking have been engaged by the landowner to provide car park management services for the Glyn Valley Hotel. The installation of the camera has been done in line with this code and we have also had regard for local planning regulations in addition.

Furthermore, it is important that the site is managed effectively to minimise parking congestion and misuse of the car park. We do not propose to change the layout of the site. Further to this no works are proposed to any of the building itself as the ANPR camera and pole are free standing and are not affixed to the external walls of the Glyn Valley Hotel.

The car park is situated next to Glyn Valley Hotel and the car parking system we use ensures the car park is used by patrons of the Glyn Valley Hotel. This assists with protecting the car park from anyone abusing the car park. This effective enforcement will increase footfall to the Glyn Valley Hotel and support a local business.

Mitigation

We can confirm that the heritage and listed nature of the Glyn Valley Hotel has been taken into consideration in respect of the development and pole and ANPR camera has been kept to a minimum in order to mitigate the impact of the development, whilst still satisfying our obligations under the BPA Code of Practice.

In installing the camera and pole the appearance of the Glyn Valley Hotel has not in itself been impacted as the development has not changed the visual appearance of the building. Whilst the pole and camera are an addition to the car park of the Glyn Valley Hotel, the number of poles and cameras have been kept to a minimum in order to ensure that fewer development is conducted at the site. Smart Parking have decided to install the pole to affix the camera to, in order to avoid the ANPR camera being affixed to the side of the Glyn Valley Hotel itself.

In doing so Smart have ensured that the Glyn Valley Hotel can retain its own appearance and the management of the car park can operate in tandem. Smart believes that the camera and pole do not adversely impact the aspects or visual amenity of the site.