Planning Service
16 Lord Street
Wrexham LL11 1LG

Telephone: 01978 298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
wrecsam

Y Gwasanaeth Cynllunio
16 Stryt yr Arglwydd
Wrecsam LL11 1LG

Llinell Gymorth: 01978 298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

333967

Northing (y)

350529

Description

Land at Border Retail Park, Holt Road, Wrexham LL13 8NG

Applicant Details

Name/Company

Title

Mr

First name

Barry

Surname

Hill

Company Name

WES No1 ltd c/o Waypoint Investment Management Ltd

Address

Address line 1

4th Floor

Address line 2

17-19 Maddox Street

Address line 3

Town/City

London

Country

Postcode

W1S 2QH

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mr

First name

Ian

Surname

Hunter

Company Name

Plande

Address

Address line 1

1st Floor, Kennedy House

Address line 2

31 Stamford Street

Address line 3

Town/City

ALTRINCHAM

Country

United Kingdom

Postcode

WA14 1ES

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Addition of Costa signage to existing Border Retail Park site totems (Signs 20 & 21)
New freestanding signage (Signs 05, 05A, 06, 07, 11, 12, 12A, 13, 14, 15)
Building signage (Signs 01, 01A, 02, 04, 16, 17, 18, 19)

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other sign

Height:
0.35 metres

Width:
1.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
3.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
Digitally printed vinyl applied to existing totem panel (Sign 20)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt).

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
560 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
0.25 metres

Width:
1 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
Digitally printed vinyl applied to existing totem panel (Sign 21)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt).

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:

4 metres

Width:
0.8 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
69 centimetres

What materials will the advertisement be made of?:
2mm formed aluminium panels with fret cut 3mm opal acrylic backed text / details. 100x50mm aluminium R/H/S crossbeam with 3mm flat aluminium Max Height panel (Sign 05)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt). Cross Beam RAL 9005 (Matt). Max height panel - RAL 1023 (Gloss)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
201 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
1.23 metres

Width:
1.515 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
0.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
121 centimetres

What materials will the advertisement be made of?:
Single sided digital menu (Sign 06 & Sign 07)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt).

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
560 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
1.45 metres

Width:
0.8 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
2mm formed aluminium tray and back panel with fret cut logo and text to face backed up with opal acrylic. Digitally printed reflective vinyl to reverse (Sign 11)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt).

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
201 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
0.5 metres

Width:
0.8 metres

Depth:
0.114 metres

What is the height from the ground to the base of the advertisement?:
0.93 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
8 centimetres

What materials will the advertisement be made of?:
2mm flat aluminium panel with face applied white vinyl details (Sign 12)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt).

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
1.45 metres

Width:

0.8 metres

Depth:
0.114 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
2mm flat aluminium panel with face applied white vinyl details (Sign 12A)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt).

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
1.8 metres

Width:
3.16 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
0.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
120 centimetres

What materials will the advertisement be made of?:
3mm perforated aluminum panel on 80mm posts (Sign 13)

The colour of text and background:
RAL 9005 (Matt)

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
1 metres

Width:
2.8 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
100 centimetres

What materials will the advertisement be made of?:
Digitally printed mesh banner (Sign 14)

The colour of text and background:

Multi coloured

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
10 metres

Width:
2 metres

Depth:
0.34 metres

What is the height from the ground to the base of the advertisement?:
8.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
45 centimetres

What materials will the advertisement be made of?:
3mm formed aluminium panels on 300mm mild steel S/H/S posts (Sign 15)

The colour of text and background:
Background - New Costa Red HMG 827-25030P-6144 (Matt). Text - White RAL 9910 (Matt). Post - Black RAL 9005 (Matt).

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
1.565 metres

Width:
2.629 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
64 centimetres

What materials will the advertisement be made of?:
Sign 01 & 01A - Built up rimless aluminium letters. 100mm returns with 70mm digitally printed vinyl band applied. 5mm opal acrylic faces & 10mm foamex backs.

The colour of text and background:
Sign 01 - Text RAL 9910 (Matt). Framework RAL 9022. Sign 01A - Text RAL 9910 (Matt). Framework New Costa Red HMG 827-25030P-6144 (Matt)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:

Fascia Sign

Height:
1 metres

Width:
2.629 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
3.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
64 centimetres

What materials will the advertisement be made of?:
Sign 02 - Built up flat faced aluminium letters. 100mm returns with 5mm opal acrylic backs.

The colour of text and background:
Text - New Costa Red HMG 827-25030P-6144 (Matt). Framework RAL 9010 (Matt). Framework

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
150 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
3.5 metres

Width:
3.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
350 centimetres

What materials will the advertisement be made of?:
Sign 04 - 3mm flat cut aluminium logo

The colour of text and background:
Logo - RAL 9910 (Matt)

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.76 metres

Width:
0.275 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
76 centimetres

What materials will the advertisement be made of?:
Sign 16 - Digitally printed Avery-SF100–Optical clear vinyl

The colour of text and background:
Printed white text

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.65 metres

Width:
1 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
5 centimetres

What materials will the advertisement be made of?:
Sign 17 - Reverse applied crystal etch manifestation

The colour of text and background:
N/A

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.327 metres

Width:
0.24 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
29.7 centimetres

What materials will the advertisement be made of?:
Sign 18 - Dura gold A4 snap frame

The colour of text and background:
N/A

Will the advertisement be illuminated?:

If you have selected Other, please describe

Please see Ashleigh Signage Ltd proposals 180754 for full details

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ◯ Yes
- ⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ⊘ Yes
- ◯ No
- ◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Signs 20 & 21 are existing generally with the new signage to replace, existing signs, in part.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ◯ Yes
- ⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/02/2025

To Date

01/02/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ◯ Yes
- ⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ⊘ Yes
- ◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- [ ] Yes
- [x] No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Ian Hunter

Date

09/01/2025

Amendments Summary

Amendment to Signs 06/07,12,15