**In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application**

**Applicant** Mr Ben Porte

**Reference** P/2025/0253

**Decision Date** 19/05/2025

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**Town and Country Planning Act, 1990**
**Town and Country Planning (Control of Advertisements) Regulations 1992**

## Location of Application

LAND OUTSIDE LADBROKES, LORD STREET, WREXHAM, LL11 1LF

## Description of Application

CANIATÂD HYSBYSEB AR GYFER ARWYDD DIGIDOL (WEDI'I OLEUO)

ADVERTISEMENT CONSENT FOR DIGITAL DISPLAY SIGN (ILLUMINATED)

In reaching this decision the Council has had regard to the following relevant policies: -

**National Policies and Technical Advice Notes (TAN):**
TAN 7 : Outdoor Advertisement Control

**Wrexham Local Development 2013 – 2028:**
DM1 - Development Management Considerations
R2 - Development within the Wrexham City Centre Masterplan Area
R3 - Primary Shopping Streets
SP2 - Location of Development

| Revision | Date | Description of Decision |
|---|---|---|
| 0 | 19/05/2025 | Planning permission issued |

**Particulars of decision : GRANTED subject to the following:-**

## Condition(s)

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

**In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application**

wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
wrecsam

**Applicant** Mr Ben Porte

**Reference** P/2025/0253

**Decision Date** 19/05/2025

2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant such permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

6. The maximum level of illumination should not exceed 600cd/m2 during daylight hours or exceed 300cd/m2 during twilight and night hours (dusk until dawn), in accordance

7. The approved display should contain at all times a feature that will turn off the screen (i.e. show a black screen) in the event that the display experiences a malfunction or error.

8. There shall be a smooth uninterrupted transition from one image to another. Transitions shall be instantaneous, and no individual advertisement shall be displayed for a duration of less than 10 seconds.

**Reason(s)**

1. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

**In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application**

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3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. In the interests of amenity and public safety in accordance with Policy DM1 of the Wrexham Local Development Plan.

7. In the interests of public safety and in accordance with the requirements of Policy DM1 of the adopted Wrexham Local Development Plan.

8. In the interests of public safety and in accordance with the requirements of Policy DM1 of the Wrexham Local Development Plan.

**David Fitzsimon**
***Prif Swyddog Yr Economi a Chynllunio, Cyngor Bwrdeistref Sirol Wrecsam***
***Chief Officer Economy and Planning, Wrexham County Borough Council***

Refer to Statement of Applicant's Rights and General Information on our planning web site at:-
Planning and building control | Wrexham County Borough Council