In pursuance of its powers under the Acts an Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application

wrexham
COUNTY BOROUGH COUNCIL
CYNGOR BWRDEISTREF SIROL
wrecsam

Applicant McDonalds

Reference P/2025/0383

Agent Mrs Sarah Carpenter
St Andrews Castle, 33
St Andrews Street
South, Bury St
Edmunds, United
Kingdom, IP33 3PH

Date Received 30/04/2025

Decision Date 05/06/2025

Town and Country Planning Act, 1990
Town and Country Planning (Control of Advertisements) Regulations 1992

Location of Application

MCDONALDS RESTAURANT, 30-32 REGENT STREET, WREXHAM, LL11 1SA

Description of Application

CANIATÂD HYSBYSEB AR GYFER 5 ARWYDD FFASGIA (NON-ILLUMINATED)

ADVERTISEMENT CONSENT FOR 5 FASCIA SIGNS (ILLUMINATED)

In reaching this decision the Council has had regard to the following relevant policies: -

Wrexham Local Development 2013 – 2028:
DM1 - Development Management Considerations
SP2 - Location of Development

Revision	Date	Description of Decision
0	05/06/2025	Planning permission issued

Particulars of decision : GRANTED subject to the following:-

Condition(s)

1. The signage shall only be implemented on site in strict accordance with the details shown on the following plan(s) and document(s):
   - 14317_AEW_0154_0005 Rev C
   - 14317_AEW_0154_0203 Rev D
   - 14317_AEW_0154_0205

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2. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

4. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant such permission.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

7. The intensity of illumination emitted from the signs the subject of this consent shall not exceed 600 candelas/sq.m.

8. The advertisements shall not be illuminated outside of the premises opening hours.

Reason(s)

1. To comply with Section 91(3) of the Town and Country Planning Act, 1990.

2. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

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3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. In the interests of highway safety in accordance with Policy DM1 of the Wrexham Local Development Plan.

8. To ensure a satisfactory standard of appearance of the development in the interests of the visual amenities of the area in accordance with Policies DM1, SP12 and SP14 of the Wrexham Local Development Plan.

David Fitzsimon
Prif Swyddog Yr Economi a Chynllunio, Cyngor Bwrdeistref Sirol Wrecsam
Chief Officer Economy and Planning, Wrexham County Borough Council

Refer to Statement of Applicant's Rights and General Information on our planning web site at:-
Planning and building control | Wrexham County Borough Council