Y Gwasanaeth Cynllunio
Cyngor Bwrdeistref Sirol Wrecsam
Neuadd Y Dref, Wrecsam, LL11 1AY

Llinell Gymorth: 01978298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Planning Service
Wrexham County Borough Council
Guildhall, Wrexham. LL11 1AY

Telephone: 01978298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 54

Suffix:

Property Name:

Address Line 1: Hope Street

Address Line 2:

Town/city: Wrexham

Postcode: LL11 1BE

Description of site location (must be completed if postcode is not known)

Easting (x): 333511

Northing (y): 350281

Description:

Applicant Details

Name/Company

Title

First name

Muhammad umair

Surname

Ilyas

Company Name

Address

Address line 1

54 hope street

Address line 2

Address line 3

Town/City

Wrexham

Country

United Kingdom

Postcode

LL111BE

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

We propose to install two fascia signs (front and side) for the retail unit “GOAT Vapes & Phones”, featuring illuminated and non-illuminated elements. Both signs are constructed with sign fascia print and matt laminated finishes, incorporating 3D lettering and LED lighting.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.87 metres

Width:
2.79 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
2.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
84.97 centimetres

What materials will the advertisement be made of?:
The advertisement is made of durable, weather-resistant materials suitable for long-term external use. The main sign fascia is constructed from an aluminium composite panel (ACP) with a matt laminated finish. The raised lettering is made from acrylic (PMMA), including fret-cut 3D letters for illuminated elements. Printed elements such as logos and branding are applied using UV-resistant vinyl graphics. Low-voltage (12V) static LED modules are embedded for illumination. All components are securely fixed to the building facade using appropriate non-corrosive fixings.

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.87 metres

Width:
1.62 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
2.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.12 metres

What is the maximum height of any of the individual letters and symbols?:
84.97 centimetres

What materials will the advertisement be made of?:
The advertisement is made of durable, weather-resistant materials suitable for long-term external use. The main sign fascia is constructed from an aluminium composite panel (ACP) with a matt laminated finish. The raised lettering is made from acrylic (PMMA), including fret-cut 3D letters for illuminated elements. Printed elements such as logos and branding are applied using UV-resistant vinyl graphics. Low-voltage (12V) static LED modules are embedded for illumination. All components are securely fixed to the building facade using appropriate non-corrosive fixings.

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

The advertisement signage has already been installed on the premises and includes both a front and side fascia sign. The signs were professionally installed and fixed to the building façade using weatherproof materials, with internal static LED lighting in compliance with safety and visual amenity standards. This application is being submitted to regularise the signage retrospectively.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [ ] Yes
- [x] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Drawing Reference: “Front & Side Signage – GOAT Vapes & Phones” (uploaded image showing sign dimensions and placements)
Photograph Reference: “Front Elevation Photo – ELUX GOAT Signage” (uploaded image showing actual installed sign on building facade)

Will the proposed advertisement(s) project over a footpath or other public highway?

- [ ] Yes
- [x] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

15/03/2025

To Date

15/03/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [x] Yes
- [ ] No

If Yes, please provide details

Beresford Adams Sales and Letting Agents Wrexham - 53 Hope St, Wrexham LL11 1BE

Timpsons - 5 Bank Street -5 Bank St, Wrexham LL11 1AH

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- [ ] Yes
- [x] No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Muhammad umair Ilyas

Date

11/07/2025