# Covering Letter – Advertisement Consent Application

Wrexham County Borough Council

Planning Department

Date: 10 July 2025

Dear Sir/Madam,

## Re: Advertisement Consent Application – 54 Hope Street, Wrexham LL11 1BE

I am writing to submit an application for advertisement consent for two fascia signs that have already been installed at the above premises, occupied by GOAT Vapes & Phones.

The application relates to the following signage:
- One front fascia sign (279 cm × 87 cm), featuring fret-cut and 3D acrylic lettering with static internal LED illumination.
- One side fascia sign (162 cm × 87 cm), featuring a printed fascia panel with partial LED-lit features.
- Both signs are flush-mounted and constructed from matt laminated aluminium composite panels with vinyl and acrylic finishes.
- There are no projecting, hanging, or illuminated box signs included in this application.

The signage has been installed in a manner consistent with the safety, amenity, and design standards outlined by Wrexham Council and the Town and Country Planning (Control of Advertisements) Regulations 2007. All lighting is static, internally illuminated, and non-flashing.

I have included the following documents in support of the application:
- Location plan (site outlined in red)
- Existing and proposed elevation drawings (front and side signage)
- Design drawing with full measurements
- Photograph showing the installed signage
- Landlord consent email confirming approval

Should any further clarification be required, I would be happy to assist. Thank you for considering this application.

Yours faithfully,

GOAT Vapes & Phones