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|------------------|-------------------------------------------------------------------------------------------------------------|----------------------|-------------|
| <b>Applicant</b> | MR AHMEDLI<br>IBRAHAM                                                                                       | <b>Reference</b>     | P/2024/0296 |
| <b>Agent</b>     | MR CARL HUGHES<br>HDS<br>ARCHITECTURAL<br>SERVICES<br>The Foundry<br>15 Yorke Street<br>Wrexham<br>LL13 8LW | <b>Date Received</b> | 17/04/2024  |
|                  |                                                                                                             | <b>Decision Date</b> | 14/08/2024  |

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**Town and Country Planning Act, 1990**  
**Town and Country Planning (Control of Advertisements) Regulations 1992**

**Location of Application**

52 CHESTER ROAD, GRESFORD, WREXHAM, LL12 8NE

**Description of Application**

CANIATÂD HYSBYSEB AR GYFER 1 ARWYDD FFASGIA (WEDI'I OLEUO)  
ADVERTISEMENT CONSENT FOR 1 FASCIA SIGN (ILLUMINATED)

In reaching this decision the Council has had regard to the following relevant policies: -

**National Policies and Technical Advice Notes (TAN):**

TAN 12 : Design

TAN 7 : Outdoor Advertisement Control

**Wrexham Local Development 2013 – 2028:**

DM1- Development Management Considerations

R1 - Retail, Leisure and Commercial Centre Hierarchy

SP12 - Design Principles & Masterplanning Framework

SP2 - Location of Development

**Particulars of decision: REFUSED**

**Reason(s)**

1. The signage, by virtue of its inappropriate scale, siting and design, would cause a negative impact upon the character of the host building and visual amenities of the area. It therefore conflicts with Policies DM1 and SP12 of the adopted Wrexham Local Development Plan.

In pursuance of its powers under the Acts and Orders referred to below, the County Borough Council as Local Planning Authority, hereby determines your application in accordance with the particulars and plans comprising the application



**Applicant** MR AHMEDLI  
IBRAHAM

**Reference** P/2024/0296

**Agent** MR CARL HUGHES  
HDS  
ARCHITECTURAL  
SERVICES  
The Foundry  
15 Yorke Street  
Wrexham  
LL13 8LW

**Date Received** 17/04/2024

**Decision Date** 14/08/2024

A handwritten signature in black ink, appearing to be 'DF', located below the agent's address.

**David Fitzsimon**

***Prif Swyddog Yr Economi a Chynllunio, Cyngor Bwrdeistref Sirol Wreccsam  
Chief Officer Economy and Planning, Wrexham County Borough Council***

Refer to Statement of Applicant's Rights and General Information on our planning web site at:-

[Planning and building control | Wrexham County Borough Council](#)