

MEMORANDUM



From:	Chief Officer, Environment & Technical	To:	Chief Officer Planning & Regulatory
		FAO::	Sarah Brett
Our Ref:	ET/DC/P/2023/0693	Your Ref:	P/2023/0693
Date:	13/11/2023		

**TOWN AND COUNTRY PLANNING ACT 1990
CONTROL OF ADVERTISEMENT REGULATIONS 1992**

CODI POSTER DIGIDOL 65 MODFEDD DWYCHROG / ERECTION OF 65INCH DOUBLE SIDED DIGITAL POSTER

**LAND NORTH EAST OF PRIMARK REGENT STREET WREXHAM
Grid Ref: E 333276.46 N 350415.42**

I refer to your consultation / email dated 24/10/2023 in respect of the above.

I would recommend the applicant provides a more detailed location plan indicating existing / proposed street furniture, street lighting, waste bins, planters, control cabinets etc in relation to the proposed sign / poster including the clear available footway (annotated) width between these features to facilitate adequate pedestrian access.

I would recommend the applicant provides details of how frequently the advert / signage changes image so as not to cause distraction to drivers on the adjoining highway.

A condition to prevent glare / distraction from the sign / poster to vehicles on the adjoining highway will be required.

Note:

I would refer you to the email dated 27/06/2023 from our Streetscene Section in respect of the issues of Public Liability Insurance and Standard Conditions highlighted by Streetscene for such a development.

Supplementary Notes

The applicant's attention should be drawn to item nos. 1, 2, 3, 4 & 5 of the supplementary notes.

K. S. S.

Chief Officer, Environment & Technical