

Replacement Signage – Covering Statement

Wrexham Glyndwr University, Plas Coch Campus

1.0 INTROCUCTION

1.1 Cassidy and Ashton have been instructed by Wrexham Glyndwr University to submit this application for advertisement consent and listed building consent.

1.2 The application site is Wrexham Glyndwr University, Plas Coch Campus, Mold Road, LL11 2AW.

2.0 SITE AND CONTEXT

2.1 The application site is Wrexham Glyndwr University, Plas Coch Campus, Mold Road, LL11 2AW.

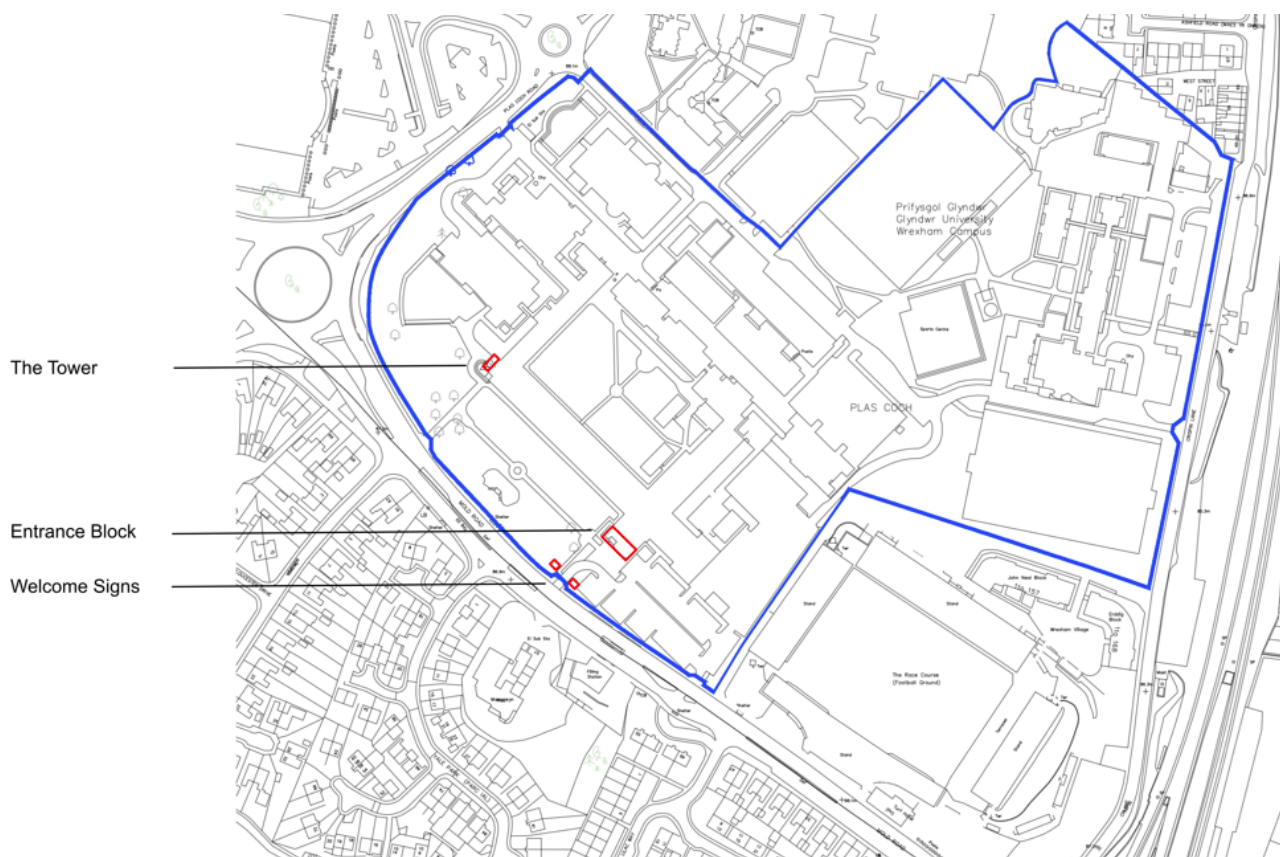


Fig. 1 Site Location [Source: Google Maps]

2.2 The above demonstrates the application site and the wider campus.

2.0 PROPOSED DEVELOPMENT

2.1 The proposed development is part of a wider replacement signage across the Plas Coch Campus, Crispin Lane Student Village and the Regent Street Arts College.

1 - THE TOWER



Fig. 2 Existing and Proposed Signage at The Tower

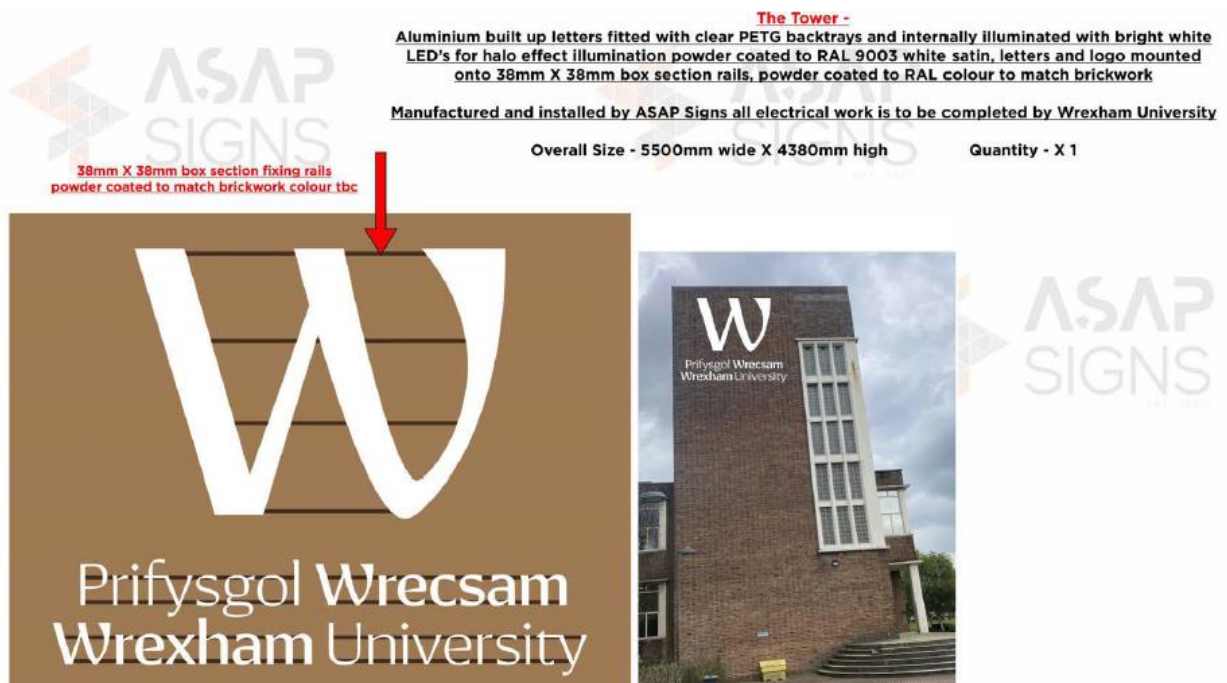


Fig. 2 Proposed Signage Details at The Tower

2.2 The proposed updated sign aligns with the character of the listed building and seeks to simply replace in line with a name change at the University. The proposal will therefore not impact the significance of such.

2 – ENTRANCE BLOCK



Fig. 3 Existing and Proposed Signage at the Entrance Block

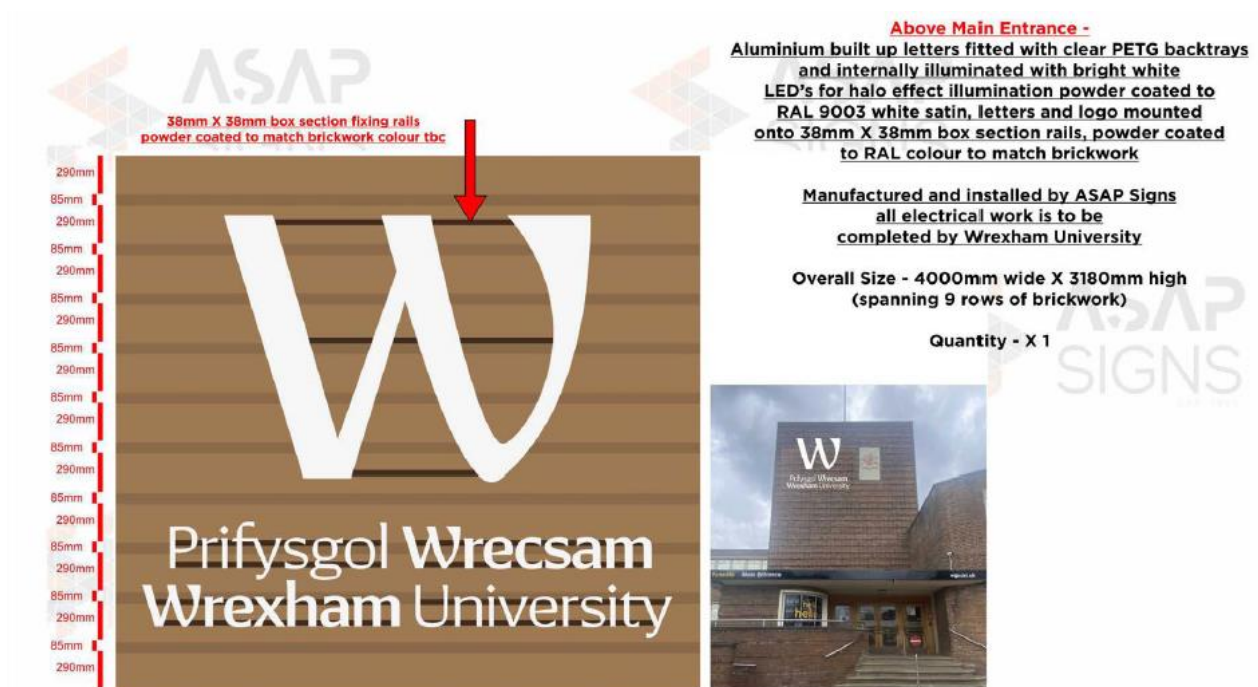


Fig. 4 Proposed Signage Details at the Entrance Block

2.3 The proposed updated sign aligns with the character of the listed building and seeks to simply replace existing signage in line with a name change at the University. The proposal will not impact the significance of such and will maintain the character of the listed building itself.

3 – WELCOME SIGNS



Fig. 3 Existing and Proposed Signage Layout – Welcome Signs



Fig. 4 Proposed Signage Details – Welcome Signs

2.4 The currently 'V' shaped Welcome signs to be split either side of the main entrance. The existing signs are to remain in terms of sizing, to be vinyl wrapped to reflect the name change to Wrexham University.

3.0 CONCLUSION

4.1 The proposals seek the replacement of existing signage at the University Campus, to reflect a name change. The character of the signs are in accordance with both the existing signs and the character of the listed building itself.