

MEMORANDUM

From: Chief Officer Environment & Technical **To:** Chief Officer Planning & Regulatory
Our Ref: ET/DC/PP/P/2022/0234 **Your Ref:** SJG/P/2022/0234
Date: 14th March 2022

TOWN AND COUNTRY PLANNING ACT 1990
CONTROL OF ADVERTISEMENT REGULATIONS 1992

Location: O. S Grid Ref: 339 501 Anise, 1Smithfield Road, Wrexham.
Development: Advertisement Consent for Digital Display Sign.

I refer to your consultation / email dated 09/03/2022 in respect of the above.

The proposed development site is located on Smithfield Road which is a busy, classified road subject to a 30mph speed limit.

I assume that our Building Control Section have been consulted in order to assess / approve the suitability of any proposed means of fixing / foundation for the sign.

I assume that the proposed sign is one that potentially changes images approximately every 10 seconds with the image remaining static for this period.

I therefore have no objections to the proposed development on highway grounds and recommend any permission includes the following condition:-

CONDITION

NONSTD NO LIGHT SOURCE VISIBLE TO DRIVERS

026R The proposed sign shall not be illuminated in such a manner that it presents any disabling glare or dazzle to traffic using the adjacent highway.

Supplementary Notes

The applicant's attention should be drawn to item nos. 1, 3, 4 & 5 of the supplementary notes.



Chief Officer Environment & Technical