

Heritage Impact Assessment

Adapt Recruitment
36 High Street
Wrexham
LL13 8HY
September 2022

Prepared For:

Wrexham County Borough Council
Planning Service
16 Lord Street
Wrexham
LL11 1LG

1.0 Context



Front View of 36 High Street

The ground floor of 36 High Street is currently occupied by Ted's Bar and is used as a cocktail bar. The first and second floor are occupied by Adapt Recruitment and are used as offices for Recruitment services purposes.

The original building encompasses No's 36 and 37 High Street and is Grade II Listed.

This is an 18th century house, long in use as a shop, with an earlier rear wing. The building contains traces of earlier timber framing and was extensively renovated in 1980. The listing date of the building was 16 June 1980.

The building is within the Wrexham Twon Centre and forms part of an important group of buildings on the South side of the High Street,



View down south side of High Street.

2.0 Amount of Development

The report is in support of a consent to display an advertisement application

The advertisement planned is to add 1 sign at ground floor level, the sign will be black in colour with white and yellow lettering which falls in line with the current colour scheme. This will not be illuminated. The dimensions of the sign will be approx. 2100mm x 400mm.



Example of sign design

We also plan to add a lockable poster board at ground floor level to display job adverts.

This will be approx. 594mm (w) x 841mm (h). and will fall in line with the black, white and yellow colour scheme.

The plan is to also add 2 further signs at first floor level, these signs will be black in colour with red, blue, green and orange writing. They will also include 4 images. These will be approx. 800mm x 1200mm. These signs would not be illuminated.



Examples of first floor sign design

The signs would be made from an aluminium composite dibond panel (alupanel).

The alupanels will be flooded with digitally printed vinyl graphics with a matt laminate finish. With regards to the fitting of the signs we would be drilling a 5mm x 50mm hole into the wall, which would then have a masonry plug inserted and a 5mm x 50mm screw to fix the alupanels to the wall.



Mock up of all signage on building.

Conclusion

On the basis of the images and plans submitted and the above assessment we consider these proposals to be fully in accordance with the planning policy as they are sympathetic to the building and surrounding environment. There will be no damage to the historic fabric of the building. The application therefore should be supported by the planning department.