

MEMORANDUM

From: Chief Officer Environment & Technical **To:** Chief Officer Planning & Regulatory
Our Ref: ET/DC/PP/P/2021/0889 **Your Ref:** SJG/P/2021/0889
Date: 23rd September 2021

TOWN AND COUNTRY PLANNING ACT 1990
CONTROL OF ADVERTISEMENT REGULATIONS 1992

Location: O. S Grid Ref: 337 501 Eagles Meadow Shopping Centre, Smithfield Road, Wrexham.

Development: Advertisement Consent for 1 Sign (illuminated).

I refer to your consultation / email dated 14/09/2021 in respect of the above.

The proposed development site is located adjacent to the A5152 Eagles Meadow Link Road which is a busy, unclassified road subject to a 30mph speed limit.

I assume that our Building Control Section have been consulted in order to assess / approve the suitability of any proposed means of fixing the sign to the existing building.

I assume that the proposed sign is one that potentially changes images approximately every 10 seconds.

I therefore have no objections to the proposed development on highway grounds and recommend any permission include the following condition:-

CONDITION

NONSTD NO LIGHT SOURCE VISIBLE TO DRIVERS

026R The proposed sign shall not be illuminated in such a manner that it presents any disabling glare or dazzle to traffic using the adjacent highway.

Supplementary Notes

The applicant's attention should be drawn to item nos. 1, 3, 4 & 5 of the supplementary notes.



Chief Officer Environment & Technical