

From: Sharon Williams

Sent: 07 April 2021 10:32

To: Wales <wales@planninginspectorate.gov.uk>

Cc: Simon Greenland <

Subject: Appeal reference 3269996

Dear Sirs,

I refer to the above appeal please note there is no further statement of case submitted, just the following attachments including suggested conditions for the Inspectors attention.

Kind Regards

Sharon Williams

Swyddog Cefnogi Busnes / Business Support Officer Cyngor Bwrdeistref Sirol Wrecsam / Wrexham
County Borough Council

Site Photos P/2019/0942 SJG 7/1/2020





**CAIS CYNLLUNIO
PLANNING PROPOSAL**

Mae Cyngor Bwrdeistref Sirol Wrexham wedi derbyn cais am y cynllun a gyfeirir ato isod. Fe'ch gwahoddir i archwilio'r manylion drwy apwyntiad yn ein swyddfa yn Gaŵ Wrecsam, 16 Stryt yr Arglwydd, Wrecsam LL11 1LG, trwy ffonio 01978 298989 yn ystod oriau swyddfa arferol neu gallwch archwilio'r manylion ar ein gwefan www.wrexham.gov.uk/cynllun. Mae'n bosibl y byddwch am siarad â'r swyddog sy'n delio â'r cais. Os oes gennych unrhyw sylwadau ynglyn â'r cynllun, dylid eu hanfon atom yn ysgrifenedig/e-bost/facs heb fod yn hwyrach na'r dyddiad a ddangosir isod. Rydym yn croesawu gohebiaeth yn Gymraeg. Byddwn yn ymateb i unrhyw ohebiaeth yn Gymraeg ac ni fydd hyn yn arwain at unrhyw oedi. Bydd yn rhyw cyfarthrebiad yn cael ei roi ar y ffeil i unrhyw un ei ddarlennu neu gopïo. Os yw cais yn cael ei adrodd i'r Pwyllgor Cynllunio i'w benderfynu, mae hawl gan y cyhoedd i siarad trwy drefniant ymlaen llaw. Cysylltwch â'r swyddog achos am fanylion.

Wrexham County Borough Council has received an application for the development mentioned below. You are invited to view the details by appointment at our office in Contact Wrexham, 16 Lord Street, Wrexham LL11 1LG, by phoning 01978 298989 or the details can be viewed on our website www.wrexham.gov.uk/plans. You may also wish to speak to the officer dealing with the application. If you have any comments on the proposal these must be in writing/e-mail/fax to arrive not later than the date shown below. We welcome correspondence in Welsh. We will respond to any correspondence in Welsh which will not lead to a delay. Any communication you send will be placed on the file and will be available for anyone to read and copy. Where an application is being reported to the Planning Committee for decision, the public are permitted to speak by prior arrangement. Please contact the case officer for details.

Ymgeisydd / Applicant: MR PAUL HARDY
VIVID OUTDOOR MEDIA LTD

Rhif y Cais / Application No: P/2019/0942

Cynnig / Proposal REPLACEMENT OF EXISTING 1 X 48
ADVERTISEMENT HOARDING WITH 1 X 48
INTERNALLY ILLUMINATED SHEET DIGITAL
ADVERTISING DISPLAY UNIT

Lleoliad y Safle / Site Location: LAND AT JUNCTION OF PENTRE FELIN AND
LEA ROAD WREXHAM, LL13 7LH.

Swyddog Achos a Rhif Ffôn / Case Officer and Tel No: Simon Greenland 01978 298783

Dylid anfon unrhyw sylwadau erbyn / Any Comments should be sent by **23/1/2020**

Prif Swyddog Cynllunio a Rheoleiddio
16 Stryt yr Arglwydd
Wrecsam
LL11 1LG

Chief Officer Planning & Regulatory
16 Lord Street
Wrexham
LL11 1LG

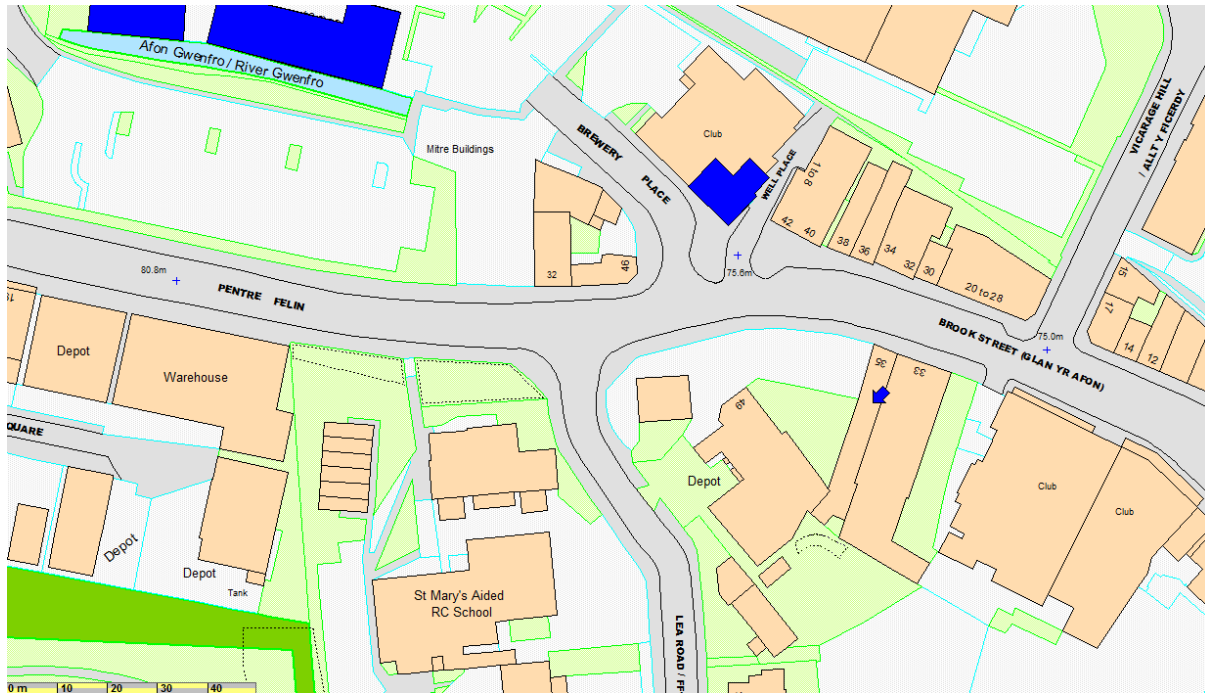


FILE NOTES APPLICATION P/2019/0942

SITE LAND AT JUNCTION OF PENTRE FELIN AND LEA ROAD WREXHAM LL13 7LH

PROPOSAL REPLACEMENT OF EXISTING 1 X 48 ADVERTISEMENT HOARDING WITH 1 X 48 INTERNALLY ILLUMINATED SHEET DIGITAL ADVERTISING DISPLAY UNIT

CONSTRAINTS Within settlement limits



PLANNING POLICIES

GDP1 PS1 PS2 EC9

LPGN1

PLANNING HISTORY

P/2000/1149 Extension to school Granted 12/2/2001

P/1999/0127 Entrance lobby granted 25/1/2000

22170 Display of 48 sheet advertisement hoarding Granted 11/4/1994

P/2020/0761 Suggested conditions for any approval

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant such permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).
6. The intensity of illumination emitted from the signs the subject of this consent shall not exceed 600 candelas/sq.m during daylight hours and 300 candelas/sq.m during hours of twilight and darkness
7. The luminance level of the display shall be controlled by ambient environmental control, which shall automatically adjust the brightness level of the screen to track the light level changes in the environment throughout the day to ensure that the perceived brightness of the display is maintained at a set level.
8. The minimum display time for each advertisement shall be 10 seconds and the advertisement shall not include any features or equipment which would permit interactive messages/advertisements to be displayed
9. The interval between successive displays shall be 0.1 seconds or less and the complete display screen shall change without visual effects (including fading, swiping or other animated transition methods) between each advertisement;
10. The advertisement shall not contain any animation, special effects, flashing, scrolling, three-dimensional images, intermittent or video elements. No images that resemble official road traffic signs, traffic lights or traffic matrix signs shall be displayed.
11. The display shall be carried out in accordance with the following:
The advertisement shall include controls to ensure smooth uninterrupted transmission of images;
The sequencing of messages relating to the same product is not permitted;
If the installation breaks down or is not in use, it shall default to a plain, black screen.
12. The landscaping scheme shown on Drawing 4658 04 dated 09.11.20 shall be implemented in full during the first planting season following the first display of advertising material on the digital panel hereby approved; and shall thereafter be maintained for a period of 5 years. Any plants that are removed, die, become severely damaged or diseased shall be replaced by ones of similar size and species to those originally planted.

Reason(s)

1. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
2. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
4. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
5. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992.
6. To ensure a satisfactory standard of appearance of the development in the interests of the visual amenities of the area in accordance with Policies GDP1 and PS2 of the Wrexham Unitary Development Plan.
7. To safeguard the amenities of the area
8. In the interests of amenity and highway safety
9. In the interests of amenity and highway safety
10. In the interests of highway safety
11. In the interests of highway safety and amenity
12. To ensure a satisfactory standard of appearance of the development in the interests of the visual amenities of the area in accordance with Policies GDP1 and PS2 of the Wrexham Unitary Development Plan.