Y Gwasanaeth Cynllunio
Cyngor Bwrdeistref Sirol Wrecsam
Neuadd Y Dref, Wrecsam, LL11 1AY

Llinell Gymorth: 01978298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Planning Service
Wrexham County Borough Council
Guildhall, Wrexham. LL11 1AY

Telephone: 01978298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Tesco Stores Ltd, Car Park

Address Line 1

Crescent Road

Address Line 2

Town/city

Wrexham

Postcode

LL13 8HF

Description of site location (must be completed if postcode is not known)

Easting (x)

333988

Northing (y)

350429

Description

Applicant Details

Name/Company

Title

Other

First name

.

Surname

.

Company Name

McDonald's Restaurants Ltd

Address

Address line 1

11-59 High Road

Address line 2

East Finchley

Address line 3

Town/City

London

Country

United Kingdom

Postcode

N2 8AW

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mr

First name

Matthew

Surname

Carpenter

Company Name

Planware Limited

Address

Address line 1

St Andrews Castle

Address line 2

33 St Andrews Street South

Address line 3

Town/City

Bury St Edmunds

Country

United Kingdom

Postcode

IP33 3PH

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

VARIOUS SITE SIGNAGE INCLUDING 4 NO. FREESTANDING SIGNS, 2 NO. DIRECTIONAL SIGNS, 1 NO. BANNER UNIT AND 22 NO. DOT SIGNS COMPRISING 2 NO. ACCESSIBLE BAYS, 2 NO. PARKED ORDER BAYS, 4 NO. LITTER, 3 NO. PEDESTRIAN CROSSING, 3 NO. GIVE WAY, 2 NO. NO ENTRY, 1 NO. LOOK LEFT, 3 NO. LOOK RIGHT, 1 NO. LOOK BOTH WAYS AND 1 NO. SPEED LIMIT 10MPH.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other sign

Height:
0.7 metres

Width:
0.28 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
2 NO. (BILINGUAL) ACCESSIBLE PARKING BAY - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
WHITE, BLACK AND YELLOW

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.3 metres

Width:
0.45 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
1 NO. (BILINGUAL) CAUTION LOOK LEFT - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
BLACK AND WHITE

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.45 metres

Width:
0.45 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
2 NO. NO ENTRY - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
RED AND WHITE

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.3 metres

Width:
0.45 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
3 NO. (BILINGUAL) CAUTION LOOK RIGHT - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
BLACK AND WHITE

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.7 metres

Width:
0.28 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
2 NO. (BILINGUAL) PARKED ORDER BAY - SIGN ON STEEL POST

The colour of text and background:
WHITE, BLACK AND YELLOW

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.36 metres

Width:
0.412 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
3 NO. PEDESTRIAN CROSSING - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
WHITE, BLACK AND RED

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.36 metres

Width:
0.412 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
3 NO. GIVE WAY - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
WHITE, BLACK AND RED

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
1.367 metres

Width:
1.573 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.667 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE.

The colour of text and background:
VARIOUS COLOURS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
1.367 metres

Width:
1.573 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.667 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE.

The colour of text and background:
VARIOUS COLOURS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
1.367 metres

Width:
1.573 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.667 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:
DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE.

The colour of text and background:
VARIOUS COLOURS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
1.367 metres

Width:
0.84 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.667 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
SINGLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE.

The colour of text and background:
VARIOUS COLOURS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
0.7 metres

Width:
0.28 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
4 NO. (BILINGUAL) LITTER LOOKS RUBBISH - SIGN ON STEEL POST

The colour of text and background:
WHITE, BLACK AND YELLOW

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
1.16 metres

Width:
4.82 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
0.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
DOUBLE SIDED BANNER UNIT- POWDER COATED DARK GREY BASE WITH PERFORATED METAL 'MCDONALDS' BANNER SIGN

The colour of text and background:
DARK GREY WITH MCDRIVE ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.3 metres

Width:
0.45 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
1 NO. (BILINGUAL) CAUTION LOOK BOTH WAYS - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
BLACK AND WHITE

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
0.45 metres

Width:
0.45 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
1 NO. SPEED LIMIT 10MPH - ALUMINIUM SIGN ON PLASTIC COATED STEEL POST.

The colour of text and background:
WHITE, RED AND BLACK

Will the advertisement be illuminated?:

Advertisement Type:
Other sign

Height:
2.1 metres

Width:
0.6 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
C1 REMOTE DIRECTIONAL SIGN LEFT - POWDER COATED STEEL PANEL WITH LASER CUT ARROWS AND "GOLDEN ARCH" BACKED UP WITH ACRYLIC AND INTERNALLY ILLUMINATED WITH ADDITIONAL APPLIED VINYL GRAPHICS.

The colour of text and background:
KHAKI GREEN, GREY, WHITE AND YELLOW

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other sign

Height:
2.1 metres

Width:
0.6 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
C3 REMOTE DIRECTIONAL SIGN STRAIGHT - POWDER COATED STEEL PANEL WITH LASER CUT ARROWS AND "GOLDEN ARCH" BACKED UP WITH ACRYLIC AND INTERNALLY ILLUMINATED WITH ADDITIONAL APPLIED VINYL GRAPHICS.

The colour of text and background:
KHAKI GREEN, GREY, WHITE AND YELLOW

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

If you have selected Other, please describe

SEE ATTACHED DRAWING 7611-SA-2543-P1008 AND ASSOCIATED SPECIFICATIONS.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/08/2025

To Date

01/08/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

◯ Yes
⊘ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Planware Limited

Date

01/08/2025