Y Gwasanaeth Cynllunio
Cyngor Bwrdeistref Sirol Wrecsam
Neuadd Y Dref, Wrecsam, LL11 1AY

Llinell Gymorth: 01978298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Planning Service
Wrexham County Borough Council
Guildhall, Wrexham. LL11 1AY

Telephone: 01978298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 1

Suffix:

Property Name:

Address Line 1: Hope Street

Address Line 2:

Town/city: Wrexham

Postcode: LL11 1BG

Description of site location (must be completed if postcode is not known)

Easting (x): 333502

Northing (y): 350226

Description:

Applicant Details

Name/Company

Title

Rev

First name

Andy

Surname

Kitchen

Company Name

Address

Address line 1

1 Hope Street

Address line 2

Address line 3

Town/City

Wrexham

Country

United Kingdom

Postcode

LL11 1BG

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New illuminated fascia signage on Hope Street and Town Hill elevations, together with hanging sign to Hope Street elevation

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.335 metres

Width:
5.55 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
4.126 metres

What is the maximum projection of the advertisement from the face of the building?:
0.09 metres

What is the maximum height of any of the individual letters and symbols?:
33.5 centimetres

What materials will the advertisement be made of?:
Built up flat faced stainless steel letters, with internal white LED halo illumination in sunken rear trays, mounted on aluminium rails.

The colour of text and background:
Individual lettering powder coated RAL 9003 White (Semi Gloss), mounted on rails powder coated RAL 9005 Black (Gloss)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.335 metres

Width:
5.55 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
4.846 metres

What is the maximum projection of the advertisement from the face of the building?:
0.09 metres

What is the maximum height of any of the individual letters and symbols?:
33.5 centimetres

What materials will the advertisement be made of?:
Built up flat faced stainless steel letters, with internal white LED halo illumination in sunken rear trays, mounted on aluminium rails

The colour of text and background:
Individual lettering powder coated RAL 9003 White (Semi Gloss), mounted on rails powder coated RAL 9005 Black (Gloss)

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:

300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Hanging sign

Height:
1.11 metres

Width:
1.055 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
3.75 metres

What is the maximum projection of the advertisement from the face of the building?:
1.055 metres

What is the maximum height of any of the individual letters and symbols?:
28 centimetres

What materials will the advertisement be made of?:
3mm aluminium panel welded within 20mm frame, hung from heavy duty bracket mechanically fixed to building surface, illuminated by LED trough light kit.

The colour of text and background:
Hope Street Church - Orange text on black background Tabernacl - Black text on cream background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/12/2025

To Date

01/12/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◯ The agent
⊘ The applicant
◯ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

⊘ Yes
◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

Date (must be pre-application submission)

24/04/2025

Details of the pre-application advice received

Following on from our chat the church does fall within the Wrexham Town Centre Conservation Area.

I have conferred and it seems despite the conservation area designation advertising consent is all that is required so just one application where the advert is to be located dictates the price but it looks like £120 but as I say a guide to the fees is on the council website.

With regards to illumination etc… it seems like it depends on a number of factors but lighting that is most deemed suitable is over or under not both if that makes sense.

The advertising suppliers will probably know more about what is usually acceptable especially if you ask a supplier that has done lots in that location before.

The next steps are to decide whether a pre-app for £25 would be most helpful at this point or if you just want to proceed straight to the advertising consent application.

The validation requirements for an advertising application are a lot more flexible so as long as some details are included that outline what you would like and where it is to be located the plans previously used as you outlined on the phone should be fine.

I hope that helps and makes sense.

Kind Regards

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Andy Kitchen

Date

02/09/2025