Design and Access Statement

Property: 63 King Street, Wrexham, LL11 1HR

Applicant: Violetta Niklas (Notary Niklas)

Proposal: Installation of fascia sign, advertisement board, and a new conservation-style projecting sign.

1. Introduction

This Design and Access Statement is submitted in support of an Advertisement Consent application for new signage at 63 King Street, Wrexham. The proposal relates to a Grade II listed property situated within a historic terrace. The works comprise modest signage to identify the premises of Notary Niklas Solicitors, designed to be in keeping with the traditional character of the building and the wider street scene.

2. Site Context and Existing Property

King Street is a historic street characterised by early 19th-century terraced buildings, many of which are listed. The terrace contributes positively to the Wrexham townscape through its scale, uniformity, and architectural detailing. 63 King Street forms part of this terrace and retains its traditional frontage. The property currently accommodates a solicitors' office.

3. Description of Proposals

- Fascia Sign: A non-illuminated fascia sign displaying the business name and logo, using traditional materials and design to align with historic shopfronts.
- Projecting Sign: A new conservation-style projecting sign (approx. 500mm x 500mm), non-illuminated, positioned at high level to match the rhythm of neighbouring signage.
- Advertisement Board: A modest, non-illuminated board in a style consistent with existing advertisements on King Street.

4. Design Justification

The proposed signage is modest in scale, using traditional proportions, materials, and positioning to complement the listed building and wider terrace. The fascia and projecting signs follow the established pattern of shopfront advertising along King Street. By adopting a conservation style, the proposals maintain the architectural rhythm of the street scene.

5. Access

The proposals do not affect access to or within the property. Pedestrian access to the office remains unchanged and fully accessible from the public highway. The signage does not obstruct movement or visibility for users of the street.

6. Conclusion

The proposed signage represents a minor advertisement scheme that is respectful of the listed building and the historic character of King Street. The signs are non-illuminated, sympathetic in design, and fully reversible. They will provide appropriate identification for the business without causing harm to the special interest of the heritage asset or the conservation area.

It is therefore considered that the proposals are acceptable in design and access terms and comply with relevant planning policy and statutory duties.