Date: as per submission
Our Reference: WLS-27

F.A.O Planning Services
Wrexham County Borough Council
15 Regent St,
Wrexham,
LL11 1RY

Submitted via Planning Portal

RELOCATION OF THE EXISTING BT PHONE BOX TO FACILITATE THE INSTALLATION OF A PROPOSED NEW GLOBAL STREET HUB, INCLUDING THE ASSOCIATED DISPLAY OF ADVERTISEMENTS ON BOTH SIDES OF THE UNIT, AT LAND ADJOINING 16 LORD ST, WREXHAM LL11 1LG

Dear Sir/Madam,

We are writing on behalf of our client, BT Group, in connection with the proposed installation of a new BT Street Hub at the above location. After consideration of preliminary feedback and in line with ongoing strategic objectives, BT Group is progressing with this proposal and has submitted a formal application to Wrexham County Borough Council for Full Planning Permission and Express Advertisement Consent.

The application seeks consent for the installation of one BT Street Hub unit, incorporating two internally illuminated digital display screens, with one screen located on each side of the structure. As part of BT Group's wider initiative to modernise urban infrastructure, the proposal also includes the potential decommissioning and removal of existing telephone kiosks in the surrounding area, where deemed appropriate.

This submission has been prepared in accordance with Article 13 of the Town and Country Planning (Development Management Procedure) (England) Order 2015, and Regulation 9 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended).

As required under the advertisement regulations, applications must be assessed with respect to both amenity and public safety, taking into account (a) the relevant provisions of the development plan, and (b) any other material considerations.

The Street Hub network represents a significant step forward in delivering digitally connected infrastructure to local communities. Building upon the legacy of the In-Link programme launched in 2017, the next-generation BT Street Hubs feature enhanced capabilities including:

- Improved Wi-Fi coverage
- Integrated environmental sensors

- Pedestrian and traffic flow monitoring
- 5G small cell integration
- Real-time urban data insights

In support of local and national environmental goals, these Street Hubs are equipped with sensor technology to monitor air quality, sound levels, lighting, and traffic flow, delivering valuable real time data to inform planning strategies, active travel initiatives, and carbon reduction targets. These insights can also support business cases for environmental funding, including carbon offsetting schemes.

In a time when high street investment has significantly declined, BT Group remains committed to reinvigorating public spaces through smart, connected infrastructure. Each Street Hub contributes to the creation of more resilient, inclusive, and sustainable urban environments, helping to future proof local communities.

This planning submission includes the following documents:

- Site-specific Planning, Design & Access Statement
- Completed application forms (Full Planning Permission and Express Advertisement Consent)
- Relevant planning application fees (paid via the Planning Portal)
- Dimension specifications of the proposed Street Hub
- Technical drawings including:
    - Location Plan
    - Proposed Site Plan
    - Existing and Proposed Elevations
- Product Statement outlining key features of the Global Street Hub
- Anti-Social Behaviour Management Plan

The proposed installation is located on land classified as adopted highway, maintained at the public's expense. **The appropriate developer's notice has been served to the Highways Authority and any additional parties identified via Land Registry.**

We trust the submitted applications will be registered at your earliest convenience. Should you require any further information, clarification, or wish to discuss any aspect of the proposal, please do not hesitate to contact us via email at Planning@libresolutions.co.uk

Yours sincerely,

Libre Solutions Planning Department