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Our reference: CSC1106

Date: 18th February 2026

Wrexham County Borough Council
Planning Service,
16 Lord Street,
Wrexham,
LL11 1LG

Planning Portal Ref: PP-14703784

Dear Sir/Madam,

ADVERTISEMENT CONSENT APPLICATION ON BEHALF OF THERMOTRAFFIC LTD NORISH COLD STORAGE, ASH ROAD SOUTH, WREXHAM INDUSTRIAL ESTATE, WREXHAM, LL13 9UG

On behalf of our client, Thermotraffic Ltd, please find enclosed an application seeking advertisement consent for external building signages for the approved building at Norish Cold Storage, Ash Road South, Wrexham Industrial Estate, Wrexham, LL13 9UG.

Background / Proposal

The application site is located within Wrexham Industrial Estate, c. 4.5km east of Wrexham city centre. The site's immediate and wider surroundings are characterised by mixed industrial/storage and warehousing uses occupying the Industrial Estate.

This advertisement application includes the installation of four non-illuminated fascia signs on the building approved under permission ref. P/2025/0286. The signs are to be installed on the north, south and west elevations of the building (see Proposed Elevations – Signage, drawing no. TCSW - ASA - NB - ZZ - DR - A - 0010 rev. P02).

Key Considerations

Impact on Amenity and Highways

The massing, scale, form and materials of the proposed signs are entirely in keeping with the scale of the application site. This has been accepted by the Council in granting consent for the existing signs and surrounding signs on buildings within Wrexham Industrial Estate e.g., ref. P/2015/0063. Therefore, amenity and highways considerations are considered to be acceptable.

Submissions

The application comprises the following information:

- Application Form
- Covering Letter (this document)
- Site Location Plan (Drawing No. TCSW - ASA - 90 - VS.ZZ - D - A - 9000 _ (S2 - P06)

- Proposed Elevations - Signage (Drawing No. TCSW - ASA - NB - ZZ - DR - A - 0010 rev. P02)

Payment of the Council's requisite application fee has been paid under separate cover.

Conclusions

We trust that the above, together with the completed application form is sufficient to support the display for the installation of the proposed advertisements. However, should you require any information, please do not hesitate to contact us.

[redacted]

Planner
CarneySweeney

Encl.