Y Gwasanaeth Cynllunio
Cyngor Bwrdeistref Sirol Wrecsam
Neuadd Y Dref, Wrecsam, LL11 1AY

Llinell Gymorth: 01978298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Planning Service
Wrexham County Borough Council
Guildhall, Wrexham. LL11 1AY

Telephone: 01978298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Brymbo Iron And Steel Works

Address Line 1

New High Street

Address Line 2

Brymbo

Town/city

Wrexham

Postcode

LL11 5AX

Description of site location (must be completed if postcode is not known)

Easting (x)

329497

Northing (y)

353516

Description

Applicant Details

Name/Company

Title

Miss

First name

Nicola

Surname

Eaton Sawford

Company Name

Brymbo Heritage Trust

Address

Address line 1

Unit C The Enterprise Centre

Address line 2

Blast Road

Address line 3

Brymbo

Town/City

Wrexham

Country

Wales

Postcode

LL11 5BT

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

"Stori Brymbo" sign on the main building (which is neither listed nor part of the scheduled monument) to direct visitors to the entrance.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other sign

Height:
0.85 metres

Width:
5.2 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
10.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
85 centimetres

What materials will the advertisement be made of?:
Powder coated stainless steel

The colour of text and background:
Text is RAL 2011 (Disporanje) Background is RAL 9005 (Jet Black)

Will the advertisement be illuminated?:

If you have selected Other, please describe

This building is not of high street shop construction therefore it doesn't have a traditional shop fascia. We have taken great care to position the sign so as not to cross the architectural features eg the arches and not to cross the stunning large windows.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

Installed 4 March 2026

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [ ] Yes
- [ ] No
- [x] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Creative Core - Welcome Sign v3 drawing
MET-MS-01 - Welcome Sign Rev 1

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

04/03/2026

To Date

04/03/2046

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊘ Yes
◯ No

If Yes, please provide details

We have been using the CGI image of this building with the sign on it on all media, social media and presentations for over 2 years. Its gets a very positive reaction. Once the sign went up, the reaction from the community has been exclusively positive.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◯ The agent
⊘ The applicant
◯ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

◯ Yes
⊘ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Aimee Jones

Date

11/03/2026