JCDecaux

APPENDIX E

Communication Hub Proposal

SUSTAINABILITY

Our business is backed by electricity generated from renewable sources



All source certification meets GHG Protocol Scope 2 Guidance Quality Criteria. This is not a REGO certificate. REGO certificates are held by energy suppliers for Fuel Mix Disclosure. The zero carbon electricity that we buy for Zero Carbon or Renewable tariffs and products is supplied into the National Grid. Customers receive that electricity through the National Grid, not directly from zero carbon generators.

We certify that

JCDecaux UK Limited

Has 100% of it's electricity generated in the UK from clean renewable sources, wind, solar and/or hydro.

All Sites

01/01/2026 - 31/12/2026

[redacted]

Matt Nunn

Director of EDF Business Solutions

CARBON TRUST

CERTIFIED ELECTRICITY

100% of the electricity supplied is renewable* and has a zero emissions factor for Scope 2 reporting

Clean Renewable

JCDecaux

OUT-OF-HOME: THE SUSTAINABLE PUBLIC SCREEN

As JCDecaux invests in energy-efficient solutions reducing our carbon footprint still further, Out-of-Home is a sustainable, trusted medium that reaches the audiences our partners need – a medium that gives back to the community by providing valuable public amenities including bus shelters and life-saving defibrillators paid for by advertising. #PoweroftthePublicScreen



OUR ESG VISION

Find the **Sustainable Media 2030 Vision** brochure on our website

- Towards more sustainable living spaces
- Towards an optimised environmental footprint
- Towards a responsible business environment

OUR ESG PERFORMANCE

Global validation & UK partnerships

- **RE100** – 100% renewable energy worldwide
- **FTSE4Good** – 3.6/5 rated
- **CDP** - A List
- **Ecovadis** - Gold
- **MSCI** – AA Rated

- Pledge To Net Zero
- Certified by Planet Mark
- Members of Ad Net Zero
- ISO 45001 (Health & safety)
- ISO 14001 (Environment)
- ISO 50001 (Energy)

OUR PURPOSE

Creating Real Value through the Power of the Public Screen

- One Team
- Minds Matter
- Difference Matters
- Community Channel

KEY THINGS TO KNOW

"Out-of-Home is a public, one-to-many medium, efficiently reaching an audience of millions with a relatively small number of displays. Digital Out-of-Home represents just 0.03% of the UK's 100 million digital screens."

(Source: The Drum/Clear Channel estimate)

"Out-of-Home represents a fragment of the UK's total energy usage. The UK's OOH sector accounts for less than 0.04% of the UK's total energy usage."

(Source: BEIS Report 2020)