Brymbo Heritage Trust

Events Management Parking Plan.

Means of Access

Pedestrian accessibility

Stori Brymbo Heritage centre lies between the northern and southern residential areas of Brymbo and is very accessible to residents of Brymbo. It is also within easy walking distance of the Enterprise Centre and its alternative car park. Pedestrians can access the site via New High Stret, which has a well-lit footway. Foodways are provided on all surrounding areas and create direct, safe routes between the local residential areas and bus stop locations.

Pedestrians will be encouraged to enter the site at the southern end of the carpark opposite the Heritage centre Coffee shop and retail outlet thus reducing pedestrians in the main carparking area.

Cycle Accessibility

Cyclists can access the site in the same way as pedestrians and a cycle rack is to be provided at the southern end of the carpark. Pheonix Drive which joins New High Street has its own cycle path adjacent to the road. The main railway station is with 15-20 minute cycle ride from Stori Brymbo, encouraging sustainable travel via multi-modal trips for visitors originating in more distant locations

Public Transport Accessibility

The site is located on a well-used bus routes with several passing each hour (upto 6) seven days per week. There are bus stops on New High Street and it is envisaged that a new bus stops will be installed opposite the Heritage Centre allowing visitors to drop off and pick up. As the Development on the adjacent plateau and the school get built out it is expected that the frequency and operating hours of the bus service will increase,

Service Vehicles

There will be a limited number of service and private refuse vehicles visiting the site but they will share the access across the end of the carp from New High Street and use the concrete road (marked in cross hatch on plan above) to the west of the carpark.

Car Parking



On site Park

There are 60 carparking spaces along with an additional 9 Disabled Spaces. These are clearly marked out in designated bays, in a simple loop system. The link to New High Steet through the bell mouth entrance with excellent visibility in both directions. The New High Street is currently a 20mph route.

In addition there is an overflow hard standing area designated as an overflow carpark immediately north of the access / egress road that offers at least an additional 20 / 30 spaces more if properly marshaled managed.

Coach Parking

Arrangements are in place for coaches after they have dropped off on the kerb of New High Street to park at the Brymbo Sports and Social Club 1.3 miles to the south down New High and Pheonix Drive. There is ample parking for numerous coaches as they run an HGV training centre from there.

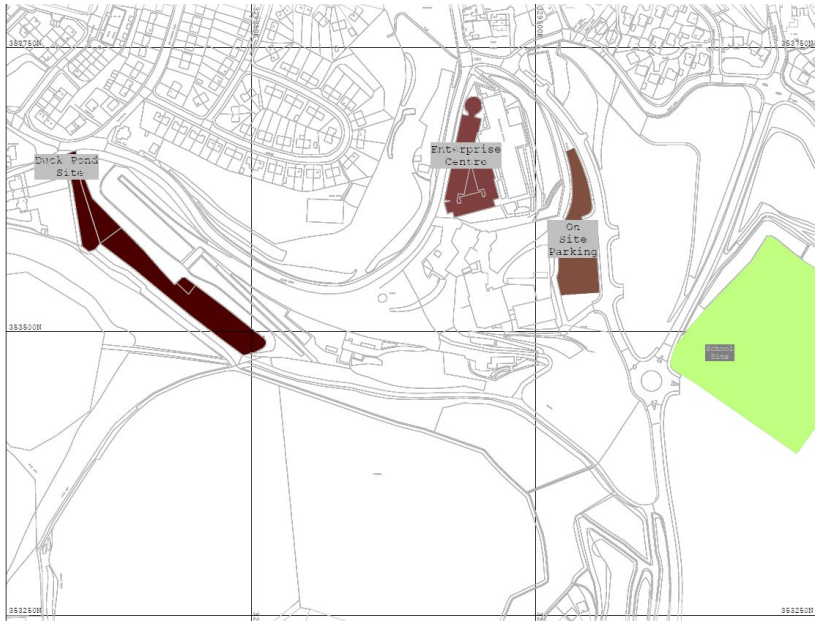
Minibuses - School Visits

These visits are normally arranged in advance. On booking a visit the organizing organization will give clear Parking directions and a site plan. Thiis will direct them to the Overflow carpark where they will be shown where to park and how to allow their passengers to alight safety as a group -out of the main parking area. The group will then be escorted along the road show hatched on the plan below. On completing their visit, they will reverse their route . During busy periods ther dedicated Marshall dealing with school visits etc. They may be asked to drop off as if a coach and park at the Sports and social club for the duration.

Additional Parking

Duck Pond Site

There are at least 10 spaces at the duck pond site for staff and volunteer parking and its where the Trusts 4x4 fleet of land rover discoveries will be kept. .

1. 

The Enterprise Centre

An arrangement is in place to use The Enterprise Centre car park on busy days with prior agreement. Arrangements are in place to coordinate diary's and ensure that big events don't clash. If the Enterprise Centre is holding a large event they will use Stori Brymbo carpark as an overspill carpark. This is situated to the immediate north of the attraction. It offers 88 spaces with an additional 8 disabled spaces. The centre is linked with a footway back to the heritage area.

Brymbo Primary School

In the longer term there is to be a new Primary school to be built on 2.1Ha of land opposite the Heritage area. This will take access from the existing roundabout just to the south the fossil forest area It has already been agreed that if either party has a large event requiring additional parking, then the others carpark may be used. This plan remains in its infancy until the new school layout is designed and understood.

Demand Profile

Parking demand profiles have been split into 6 categories

- Winter Weekdays 1 0am – 4 pm
- Winter Weekend 10am – 4 pm
- Summer days 10am – 5pm

- Summer Weekend 10am – 5 pm
- Evening Events 6pm – 9.30 pm
- Special Events Bank holidays all day and evening

Normal Operating days

- Winter Weekdays, Winter Weekend & Summer days

On normal opening days the Carpark in front of the attraction with its 69 spaces will be sufficient to meet the needs of the Heritage area. Allowing adequate parking for Staff, Volunteers and Visitors.

Visiting Coaches, which will normally be prior appointment, will pull up on New High Street in front of the machine shop in the Existing Bellmouth. They will discharge their passengers on to the existing 1.8m wide footpath who will then make their way across the square and into the visitors' centre. On leaving they will carry out the above in reverse.

The car park will not normally be marshalled during these periods, but a member of staff will be responsible for opening the barrier ant the beginning of the operating hours and closing at the end. They will also monitor the number of vehicles using the carpark.. In the event that the carpark is reaching its capacity they will appoint a marshal to open and then supervise the overflow car park area. They may also ask the staff and Volunteers to move their cars to the Enterprise Centre of Duck Pond site providing more space for visitors.

Weekends and Busier days.

- Summer Weekend, Evening Events

On these days staff and visitors will be encouraged to park at the Duck Pond site or at the Enterprise Centre, leaving the on-site parking for visitors only. The Trusts 4x4 fleet will be used to transport any staff / volunteers to and from their parking area if required. Volunteers as Marshalls will be in attendance to assist in parking and stewardship of the carpark.

Full Event Days and Concert days

- Special Events Bank holidays

Whilst on these days many of those attending will be local and encouraged to walk or use the very frequent bus service (every 10mins) to access the site there may be a lot of vehicles visiting the site.

All Staff, Volunteers and local friends visiting will be encouraged to use the off-site parking at the Duck Pond site and the Enterprise Centre. The onsite carpark will be marshalled with trained volunteers though out the day or evening. On any day a staff member will be appointed and responsible for ensuring the Marshalls are all fully trained and supported to carry out these important roles .

The volunteer staff will manage all aspects of the traffic management on site. They will ensure that cars are parked in an orderly manner in the main car park and the overflow area maximizing its capacity. They will also ask for drivers who can use the Enterprise Carpark as an alternative parking location.

If Stori Brymbo is expecting even larger numbers of people as has occurred in the Past at their “Brymbo Rocks “ festival, Stori Brymbo will seek permission from the for a road closure of New High Street and a one way system allowing parking on the road and

The management and training of all the volunteers will be managed and coordinated by BHT’s Volunteer Co-ordinator. There are already many volunteers assisting in all aspect of the project and we already have pool of 6-8 volunteers who man the carpark on Open days and at our existing events.

References

Brymbo Heritage Trust Transport Statement Stori Brymbo WPS 8 First Street, Manchester M15 4RP

A H Foster
Brymbo Heritage Trust
The Enterprise Centre
Blast Road
Brymbo
LL11 5BT