MEMORANDUM

From:	Chief Officer, Environment & Technical	**To:**	Chief Officer Economy & Planning
		FAO:	Lauren Rawlinson
Our Ref:	ET/DC/DB/P/2026/0559	**Your Ref:**	P/2026/0559
Date:	14/09/2026		

Reference: P/2026/0559

Proposal :CANIATÂD HYSBYSEB AR GYFER 1 ARWYDD FFASGIA, 1 ARWYDD SY'N HONGIAN (WEDI'I OLEUO) A 2 FINYLAU FFENESTRI/ADVERTISEMENT CONSENT FOR 1 FASCIA SIGN, 1 HANGING SIGN (ILLUMINATED) AND 2 WINDOW VINYLS

Location: 85 MARKET STREET, RHOSLLANERCHRUGOG, WREXHAM, LL14 2LB

I refer to your consultation / email dated 7 September 2026 in respect of the above.

The signage proposal have been reviewed by the Local Highway Authority.

1) The shop front signage is detailed as a 75mm protrusion from the façade and min 3225mm above FFL to the bottom of the sign. This appears to reflect the existing and raises no concern.

2) The static cross symbol illustrated sign protrudes 600mm from the façade and is fixed 1615mm above FFL to the bottom of the sign.

The illumination stated is <300cd/m². The applicant should comply with the standard signage conditions within luminance values set out in Table 10.5 within the Institution of Lighting Professionals - Professional Lighting Guide (PLG 05/23) 'Brightness of Illuminated Advertisements including Digital Displays' (or its equivalent in a replacement guide) in cd/m2.

- During darker days (and nights) the sign should not reach its maximum potential brightness. There are only a few sunny days in summer where the ambient level would be bright enough.
- There are no flashing lights, moving images, animation, video or full motion images. The signage should only be on during trading hours and not left on throughout the night.
- In the hours of darkness, the advertisement display luminance shall be no greater than 300cd/m2 in accordance with the recommended maximum night time luminance value set out for Environmental Zone 3 in Table 10.4 within the Institution of Lighting Professionals - Professional Lighting Guide (PLG 05/23) 'Brightness of Illuminated Advertisements including Digital Displays' (or its equivalent in a replacement guide) in cd/m2. This illuminance is therefore supported.
- In daylight hours, the advertisement display luminance shall be controlled in order to reflect ambient light conditions (to ensure it is neither too bright or too dull), and shall at all times be

no greater than the recommended maximum daytime luminance values set out in Table 10.5 within the Institution of Lighting Professionals - Professional Lighting Guide (PLG 05/23) 'Brightness of Illuminated Advertisements including Digital Displays' (or its equivalent in a replacement guide) in cd/m2. As the submittal suggests the sign will not exceed 300cd/m2 day or night, it is therefore accepted.

Should this application be successful the applicant should be referred to Local Highway Authority Guidance Notes in the appendix below for Traffic Management and the necessary permits to work in the highway.

KWEdwards

Contracts & Engineering Manager
On behalf of Chief Officer, Environment & Technical

Supplementary Notes

The applicant's attention should be drawn to item nos. 1, 2, 3, 4 & 5 of the supplementary notes.

Appendix

Highways Development Control Standard Advisory Note

In the interests of maintaining highway safety, and to avoid obstruction of the public highway (in contravention of the Highways Act), The Applicant is advised to coordinate with the highway authority at highwayroadworks@wrexham.gov.uk in advance of commencement of the development/works with respect to:

1. *Skip, scaffolding, hoarding or A frame/signage (Permit required for these items, if on the public highway);*
2. *Use of a parking space for a set down/delivery area;*
3. *Record a dilapidation survey of the adjacent carriageway prior to commencement (to avoid being ask to repair damage by the Applicant whilst carrying out their works);*
4. *If any lane closure or obstruction of the highway is required for a crane or similar;*
5. *Protection against dust and debris blowing onto the public highway*
6. *Construction traffic parking locally avoiding nuisance to others;*
7. *If the Applicant's scope of work includes new apparatus in the highway, such as new mains services then a Section 50 licence will be required. Insurances and demonstration of competency to carry out works in the public highway will be required.*
8. *Lowering of kerbs or minor pavement alterations require Section 184 / 171 agreement. Insurances and demonstration of competency to carry out works in the public highway will be required.*
9. *A section 278 agreement works agreement is required for more significant alterations to the existing highway*
10. *Any temporary works affecting traffic lights, [pedestrian/cycle road crossings, or bus stops require pre-planning and permits;*
11. *For applications with a private driveway (either existing or proposed) connecting onto the public highway, the following conditions of approval apply:*

    - *No surface water from the applicants site should be allowed to drain onto the public highway,*
    - *The first 5m* minimum (for residential property) should be hard paved, avoiding gravel or loose chippings form spreading.*

- *No gate should be built in a location where it would result in a car obstructing the highway whilst being unlocked, and it should not swing out and over a pavement or any other part of the highway.*

**The hard paved length and set back if required is subject to the applicants proposed vehicular length*

The applicants should allow a minimum of 4 weeks' notice for any of the above standard requirements, and 6-8 weeks for lane closures & road closures (lead times may change without notice subject to workload and complexity). Any works involving Trunk roads should be coordinated separately and directly with the North & Mid Wales trunk Road Agency. For larger sites with a significant impact upon the highway, a Construction Traffic Management Plan will be required.