Y Gwasanaeth Cynllunio
Cyngor Bwrdeistref Sirol Wrecsam
Neuadd Y Dref, Wrecsam, LL11 1AY

Llinell Gymorth: 01978298994
E-bost: planning@wrexham.gov.uk
Gwe: www.wrexham.gov.uk/planning

Planning Service
Wrexham County Borough Council
Guildhall, Wrexham. LL11 1AY

Telephone: 01978298994
E-mail: planning@wrexham.gov.uk
Web: www.wrexham.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

15 Unit 3, A1 Eyewear

Address Line 1

Charles Street

Address Line 2

Town/city

Wrexham

Postcode

LL13 8BT

Description of site location (must be completed if postcode is not known)

Easting (x)

333724

Northing (y)

350264

Description

Applicant Details

Name/Company

Title

Mr

First name

Huw

Surname

Owens

Company Name

A1 Eyewear

Address

Address line 1

Unit 3 (Previously Travail)

Address line 2

Charles Street

Address line 3

Wrexham

Town/City

Wrexham

Country

United Kingdom

Postcode

LL13 8BT

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement consent is sought for two non-illuminated signs at Unit 3, Charles Street, Wrexham, LL13 8BT, replacing the former occupier's signage.
1. A fascia sign within the existing fascia zone above the shop window, comprising a green powder-coated aluminium panel with individual 3D terracotta letters reading "COPTEGWYR OWENS WRECSAM".
2. A small double-sided projecting box sign at fascia level on the left-hand pier, in matching green with a terracotta spectacles logo.
The proposal is in line with the Council's shopfront design guidance (LPGN 12).

I cannot see how/where I can upload mock-up images of the proposal and exact dimensions etc - please let me know if these are required and I can email to you accordingly.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.65 metres

Width:
4.81 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
2.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.85 metres

What is the maximum height of any of the individual letters and symbols?:
0.3 centimetres

What materials will the advertisement be made of?:
Fascia sign: powder-coated aluminium tray panel (green, matt finish) with individual 3D acrylic letters with matt terracotta faces, fixed directly to the panel. Projecting sign: powder-coated aluminium box (green) with a terracotta vinyl spectacles logo on both faces, mounted on a powder-coated steel wall bracket. Both signs non-illuminated.

The colour of text and background:
Terracotta text and logo on a dark sage green background, matt finish, for both the fascia and projecting signs.

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

12/10/2026

To Date

06/10/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◯ The agent
⊘ The applicant
◯ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

⊘ Yes
◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

ENQ/2026/0254

Date (must be pre-application submission)

07/09/2026

Details of the pre-application advice received

Signage approved, but advised NOT to be illuminated.

Advised should also apply for advertising consent i.e. this application

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

HUW OWENS

Date

13/10/2026